



AmCham CYPRUS
AMERICAN CHAMBER OF COMMERCE IN CYPRUS

Diamond Sponsor

ecommbx

ESG: Transforming the Economy

21 March 2025

09:30- 12:00

CCCI, Nicosia

Silver Sponsors

 **abacus**

 **bakertilly**

ExxonMobil

Mobil  Mobil 

 **HELLENIC BANK**

 **KPMG**

LLPO
LAW FIRM

 **pwc**



ESG: Transforming the Economy

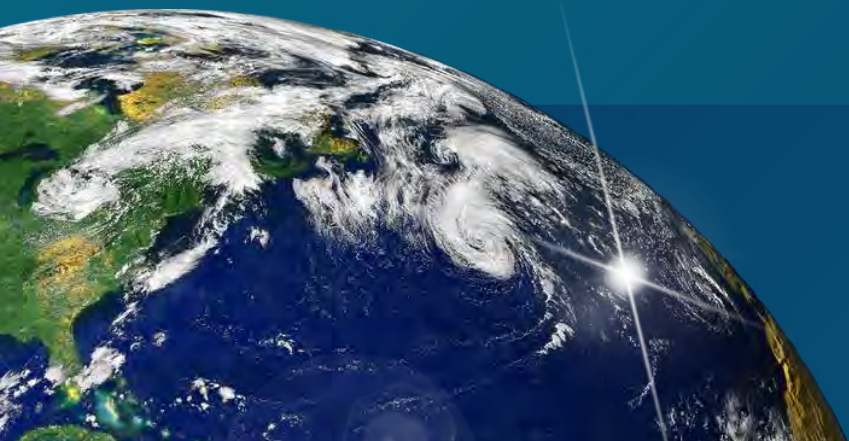


Event Overview

Environmental, Social, and Governance (ESG) factors are rapidly becoming integral to both state and corporate strategies. These factors influence all aspects of company operations, from financing and investment decisions to diversity and inclusion, environmental protection, and sustainable growth.

Through interactive discussions with experts in the field, this event aims to provide valuable insights on ESG, its ensuing obligations on companies across all sectors of the economy and practical steps towards the implementation of effective ESG strategies.

[REGISTER HERE](#)



Key Themes

- The importance of non-financial reporting for companies, as per the mandates reviewed within the EU and the US, including the Corporate Sustainability Reporting (CSRD) and practical elements for companies to engage in sustainable policies and practices.
- CSRD & ESG challenges for first-time reporters.
- Effectively mapping and managing your business emissions and other ESG factors.
- ESG and green financing: Sustainability-linked loans.
- Establishing a competitive advantage through an effective ESG strategy.
- The role of the public sector in supporting the private sector in the path to ESG compliance.

[REGISTER HERE](#)



Why Attend?

[REGISTER HERE](#)

- Learn about the trends, practices, legislation, and obligations around ESG
- Hear from experts on practical strategies and action plans for compliance with all potential obligations
- Exchange views on best practices and innovative approaches
- Network with executives and professionals from a wide range of sectors, as well as policymakers and other ESG stakeholders



Audience

- CEOs, CFOs, and other executives of companies wishing to adopt an effective ESG strategy
- ESG and Sustainability Professionals
- Corporate Social Responsibility Managers and Executives
- Marketing, Public Relations, and Communication Executives
- Compliance Officers of businesses across all economic sectors

[REGISTER HERE](#)



AGENDA

09:00-09:30: Registration and Coffee

09:30-09:35: Welcome Remarks
Ms. Louiza Papageorgiou
Public and Government Affairs Manager, ExxonMobil Cyprus
Chairperson of AmCham's committee on Energy & Sustainability

09:35-09:40 Welcome Remarks
Mr. Philokypros Roussounides
Secretary General, Cyprus Chamber of Commerce and Industry

09:40-09:50 'Making Europe Simpler and Faster'
Mr. Christos M. Paschalides
Economic Counsellor, Representation of European Commission in Cyprus

[REGISTER HERE](#)

AGENDA

09:50-10:00 “ESG as a Cornerstone of Business Strategy: Embedding ESG in public sector & business practices”
Ms. Antonia Theodosiou
Commissioner for the Environment.

10:00 - 10:10 “ESG in Financial Services: Upcoming Developments and Ensuing Obligations”
Dr. George Theocharides
Chairman of CySEC

10:10-10:30 “ESG Compliance bootcamp: What you need to do to the basics right”
Mr. Mark Lumsdon-Taylor
Partner MHA, UK member of Baker Tilly International.

10:30-11:00 Panel Discussion and Q&A

Moderator: Ms. Louiza Papageorgiou

Panelists: Mr. Mark Lumsdon-Taylor, Dr. George Theocharides, Ms. Antonia Theodosiou.

11:00-12:00 Networking Reception

[REGISTER HERE](#)

Who is Who

Mark Lumsdon – Taylor

Partner MHA (Independent Member of Baker Tilly International), ICAEW, ACA, ACA, MSc Sustainable Accounting & Finance, BSc LLB Law & Economics.

Mark specialises in the rural business, agriculture, horticulture, food manufacture, education and healthcare industries as well as supporting organisations from a wide range of sectors through the process of integrating environmental, social and governance considerations into their operations with an emphasis on measurable outcomes and RoI.

Mark has won numerous awards for his work including National Finance Director of the Year 2007, the ICAEW's National Accounting for Sustainability award in 2012, Finance Director magazine's National Business Finance Director 2014, the Institute for Fiscal Turnaround's Public Sector Award 2016 and the Institute of Directors' Blue Ribbon for Governance and Finance Excellence in 2018.

He is also a trustee of a charity delivering education in Ethiopia, a Liveryman of the Worshipful Company of Fruiterers, a Member of the Guild of Freeman and a Member of the CBI's South East Council.



Who is Who

Dr. George Theocharides

PhD in Finance, MBA, BEng (Hons) in Electrical Engineering & Electronics.

Dr George Theocharides is the Chairman of the Cyprus Securities and Exchange Commission (CySEC). He is also the Chairman of the Committee for Economic and Markets Analysis (CEMA). The committee is part of the European Securities and Markets Authority (ESMA), the EU's securities markets regulator. He served as CySEC's Vice Chairman from July 2020 to September 2021 and was previously a CySEC Board member. He has extensive experience working in the wider financial sector.

From September 2010 until July 2020, he held the position of Associate Finance Professor at the Cyprus International Institute of Management (CIIM) and Director of the MSc in Financial Service Programme. Prior to joining CIIM, he worked as an Assistant Professor of Finance at the Sungkyunkwan University of South Korea from 2006 to 2010. In 2006, he also worked as an International Faculty Fellow at the Sloan School of Management of the Massachusetts Institute of Technology (MIT).

In the past, he served as a member of the Interim Board of Bank of Cyprus, Chairman of the Board of the Cyprus Blockchain Technologies Ltd, as well as a member of the Board of Directors of the Cyprus-Kuwait Business Association. He also served as a member of the Training/HR Committee of the Cyprus Investment Funds Association (CIFA) Chairman of the Board of Management of The English School, as well as a non-executive member of the Board of Directors for a number of organisations and companies in the financial services sector.

He is also an Associate Member of the Chartered Institute for Securities & Investment (CISI) and a Research Associate at the UCL Centre for Blockchain Technologies (UCL CBT).



Who is Who

Ms. Antonia Theodosiou
Commissioner for the Environment

Ms. Antonia Theodosiou holds a Master's degree in Architecture with a specialization in ecological building and restoration of architectural heritage monuments from the Aachen University in Germany. She attended a course in Environmental Engineering at the Technical University of Braunschweig in Germany and a postgraduate program in Restoration of Historical Monuments at Frederick University in Cyprus. She has also attended the program at the School of Guides of the CTO.

She served as Project Manager of the Akamas Sustainable Development Management Plan, collaborated with the UNESCO National Commission for the inclusion of the Art of Drystone in the National and World Lists of the Intangible Cultural Heritage of Humanity.

She is Vice-President of the International Society for the Interdisciplinary Study of Drystone (SPS), Vice-President of the International Council on Monuments and Sites - Cyprus Section (ICOMOS) and Scientific Representative of ICOMOS Cyprus to the International Scientific Committee on the Architectural Heritage of the World (ISCEAH). She is also a member of national and international Associations and Councils of the environment and culture.

She has received national and international distinctions for architectural and landscape projects, as well as for the restoration of listed buildings and ancient monuments and represented Cyprus at the Biennale of Art and Architecture.

She has written books and guides on the traditional architecture, the environment, the traditional man-made landscape, the dry stone constructions and the nature and culture of the Akamas Peninsula.



Who is Who

Ms. Louiza Papageorgiou

Public and Government Affairs Manager - ExxonMobil Cyprus / Chairperson of AmCham's committee on Energy and Sustainability

Louiza Papageorgiou is ExxonMobil's Public & Government Affairs Manager for Cyprus and Greece. She focuses among others, on government and industry relations, communications, media and community relations both for the upstream and downstream business. Before joining ExxonMobil in 2017, Louiza worked for the British High Commission in Nicosia for 8 years as the Head of EU/Economics section. She has also worked for a year at a private law firm in Cyprus and did a traineeship at the European Commission.

Louiza is a member of the Cyprus Bar. She has a degree in Economics and Politics from the University of Manchester in the UK (2005), a Graduate Diploma in Law from BPP University Law School (2006), and is a Barrister at Law of Grays Inn (2007). Louiza enjoys tennis, swimming and reading and is has recently become a member of the American Sailing Association.



Who is Who

Christos M. Paschalides

Economic Counselor, Representation of the European Commission in Cyprus

For almost fifteen years, Christos Paschalides is responsible for the monitoring of all socio-economic reforms in Cyprus, in the context of the European economic governance.

He is currently serving as the Economic Counsellor at the Representation of the European Commission in Cyprus and a Member of the Recovery and Resilience Task Force, of the Secretariat-General of the European Commission.

Prior to his current post, he was the economic analyst for Cyprus in the Directorate-General of Economic and Financial affairs of the European Commission, while earlier he served as an Official in the Cyprus Government. He has also been a Research Fellow (Project Manager), in a consultancy unit at the University College London (UCL) and a Senior Management Consultant in a large multinational firm.

He is awarded the Professional Certification in Senior Management and Leadership, with specialisation in Strategic Economic Diplomacy, by the UK Chartered Management Institute. He is accredited by the HARVARD Kennedy School in Public Leadership. He is a Certified Internal Auditor from the respective International Institute. He participated in the International Visitor Leadership Programme, upon invitation by the U.S. Government.

