

Pan-European survey on Artificial Intelligence & Virtual Reality

Europe is in a transition phase towards a greener economy accompanied by digital transformations. Even if the covid-19 pandemic slowed down economic activity, the transition continues, leading to changes in industries and occupations, bringing about the need for new and different skills.

The green and digital transitions are opening up new opportunities for people and the EU economy. Having the relevant skills empowers people to successfully navigate labour market changes and to fully engage in society and democracy. This will ensure that nobody is left behind and the economic recovery as well as the green and digital transitions are socially fair and just. A workforce with the skills that are in demand also contributes to sustainable growth, leads to more innovation and improves companies' competitiveness. However, currently more than three quarters of companies in the EU report difficulties in finding workers with the necessary skills, and latest figures from Eurostat suggest that only 37% of adults undertake training on a regular basis (http://bit.ly/3G5ixXt).

The <u>EULEP project</u> emerged from the need to establish a transnational cooperation platform that helps to foster vocational education and training (VET) excellence while addressing regional/national and EU priorities, specializing in the fields of **Artificial Intelligence (AI)**, **Virtual Reality (VR)** and **Social Innovation (SI)** as means to promote **lifelong learning in enterprises**.

Vocational Education and Training (VET) has been part of education systems across the European Union for a very long time and well before the birth of the EU itself. High quality VET is needed to prepare the workforce of the future, be it in initial VET or continuous VET. In order to accompany the transition process at education level, the European Commission launched the "Centres of Vocational Excellence - CoVEs" initiative under the Erasmus+ programme of the European Union.

At the heart of <u>EULEP</u> lies the implementation of the **EU**uropean Learning Experience Platform, in essence a Centre of Vocational Excellence which brings together 20 organisations from 8 countries, working together to make continuous VET more attractive for lifelong learning, and offer businesses new and tailor-made training modules that correspond to their skills needs in innovation-oriented subjects. The <u>Cyprus Chamber of Commerce and Industry</u> (CCCI) and the <u>Center for Social Innovation</u> (CSI) are among the 20 EULEP partner organisations from Cyprus.

During this initial project phase, the CCCI and CSI would appreciate the contribution of Cyprus based companies by filling in the AI_VR_EULEP Questionnaire, in order to enable us **identify the training needs** but also **measure the degree of awareness** about the innovation potential Artificial Intelligence and Virtual Reality could bring to the business community. Last day to take part in this survey: Monday 20th February 2023.









All information collected through this survey will be kept confidential, will not be shared with third parties and will only be used for the scope of the EULEP project.

Click here to take part in the EULEP survey: Al VR EULEP Questionnaire

For clarifications and more information please feel free to contact us:

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Yours Sincerely,

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