

Nicosia 02 December 2021

**To: All Interested Parties**

**From: Lia Riri, Secretary of the Cyprus National Committee of ICC**

**Subject: ICC-ESCWA Regional Economic Forum  
Preparing the next generation of entrepreneurs in the Arab region  
(Online 08-09 December 2021 13:00 CET (GMT+2))**

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Dear Members,

***What are the biggest trends shaping entrepreneurship and innovation in the Arab region?  
How can the region rebuild trust, resilience and economic growth after Covid-19?***

We would like to inform you that the International Chamber of Commerce (ICC) and the United Nations Economic and Social Commission for West Asia (ESCWA) will bring together a line-up of international development experts and practitioners, SME representatives, policymakers, corporate leaders and chambers of commerce to share their sector expertise and first-hand experience in the Arab region in a two-day digital event taking place on 08-09 December 2021.

The first in a series of Regional Economic Forum - focused specifically on the Arab region - this event will offer a unique platform to provide SMEs with the tools to succeed. If you are looking for all the latest regional developments and entrepreneurial trends – this forum is not to be missed!

The main topics will include: Entrepreneurship, Technology, Trade Finance, Rebuilding Fragile Economies.

Who should attend?

- MSMEs, start-up founders and aspiring entrepreneurs
- Public sector and policymakers
- Private sector, academic institutions and universities
- International organisations and local NGOs

For the full programme and all relevant information and for **FREE registration** please [click here](#)

Best regards,

Lia Riri  
Secretary  
Cyprus National Committee of the ICC

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**Cyprus National Committee**

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