

## ***EVENT CONCEPT***

- Participants in the event should be representatives of companies holding senior management positions and other representatives of the business community from the respective countries / Europe and USA /, as the goal for the minimum number of participants is 100. Our goal is 75% of the participants to be key managers / decision makers / or other persons with management functions of large and medium enterprises - potential investors, incl. 25% of the participants should be politicians, authoritative journalists and other influential people related to the investment process in the respective region;
- It is permissible for the participants to be from companies in the manufacturing sector, including consulting companies working with potential investors, representatives of business organizations, financial institutions, as well as branch organizations, clusters, investment managers.

### **Participants:**

- Minister of Economy
- Deputy Minister of Economy
- Georgi Stoev - Economist. He received his education at the English High School in Sofia, the University of Louvain (Belgium), and then at the IME, where he began his professional career. Mr. Stoev is part of the circle of economists who for the last 15 years have persistently insisted on low taxes, market reforms and more.
- Moderator (presenter) - Mr. Teodor Troev, correspondent for the Financial Times, is invited

Regarding the preliminary talks and the stated desire to hold the event, we offer a mixed approach to implementation: speakers and moderators present, the target group online. We propose that the conference be structured in three parts - general, personalized and successful examples. Included discussion part with the opportunity to receive questions in the chat on the platform.

The aim is to present the key advantages of Bulgaria as an investment destination, measures to encourage investment, the point of view of business through discussion.

## **Contents of the exhibitions:**

1. Presentation of Bulgaria as a destination for foreign direct investment;
2. The opportunities and advantages of implementing FDI in Bulgaria;
3. Improving the image of Bulgaria as a destination for FDI;
4. Provoking the interest of foreign companies in exploring opportunities for FDI in Bulgaria;
5. Formation of attitudes about FDI in our country in foreign companies.
6. Presentation of information on target sectors:

### ***Mechatronics***

Car Industry

Mechanical engineering

Electronics

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### ***ICT***

Chemical industry

Biotechnology

Chemical industry

Pharmaceutical industries

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# AGENDA

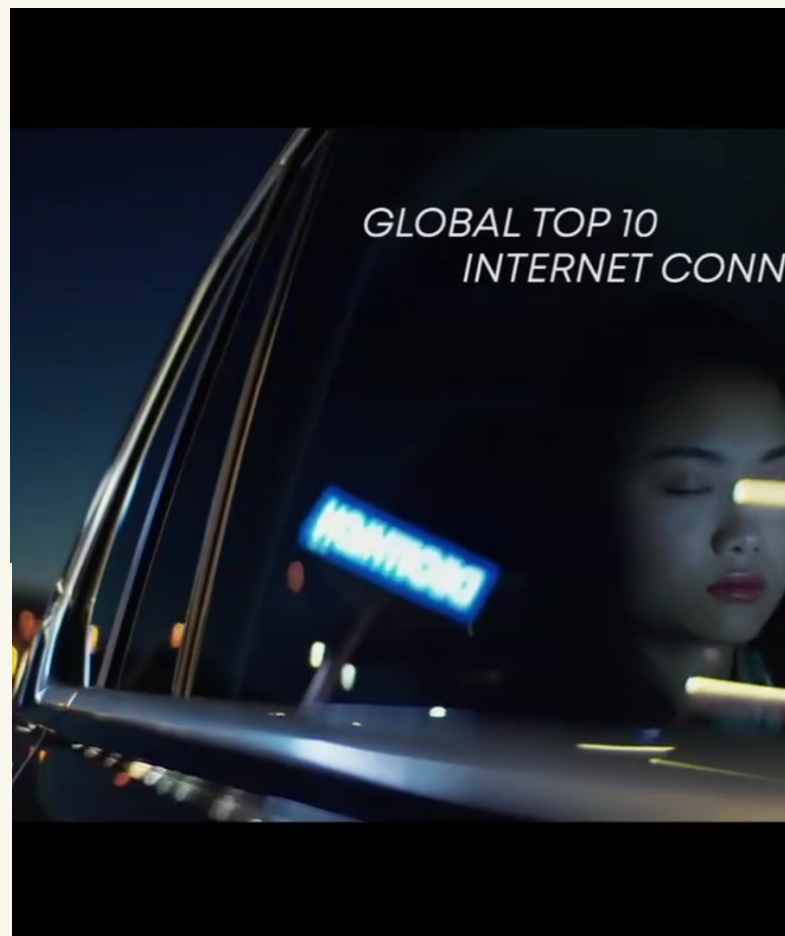
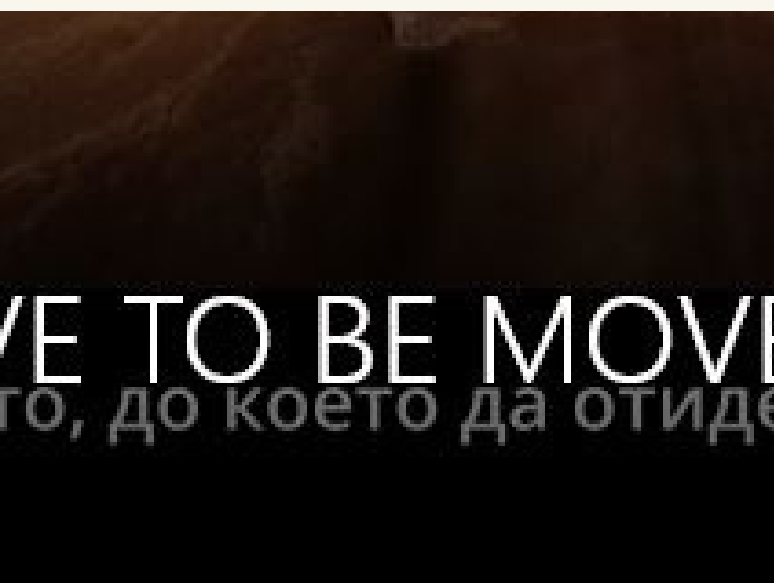


## **BULGARIA AS A NEW TOP NEARSHORING DESTINATION CONFERENCE**

**01 DECEMBER 2020**

**15.30 H UTC/GMT +2:00 HOURS**

LOCATION - STILL TO BE CONFIRMED



# BULGARIA AS A NEW TOP NEARSHORING DESTINATION

INTERNATIONAL ONLINE CONFERENCE

01 DECEMBER 2020

15.30

**MODERATOR:**

Mr. THEODOR TROEV - THE BULGARIAN CORRESPONDENT OF THE FINANCIAL TIMES

**TIME:**

**15.30 h BEGINNING OF THE CONFERENCE**

Starting with the new image video of IBA "Move to be moved"

**15.33 h - Official opening** by Mr. Lachezar Borisov, Minister of Economy of the Republic of Bulgaria-Government policy and measures to support business to deal with the consequences of the COVID-19 crisis. Opportunities for Bulgaria as a Nearshoring destination.

**15:40 - DISCUSSION PANEL „BULGARIA AS A NEW TOP NEARSHORING DESTINATION“**

**PARTICIPANTS:**

Mr. Stamen Yanev, Deputy Minister of Economy of the Republic of Bulgaria

Mr. Georgi Stoev, Economic analyst

**3 Success stories**

**16.15 h. - Q&A SESSION**

**16.30 h. END OF THE EVENT**

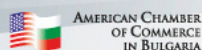
UNDER THE PATRONAGE OF



REPUBLIC OF BULGARIA  
Ministry of Economy



**BILATERAL TRADE AND INDUSTRIAL CHAMBERS**



Promoting Bulgaria as a New Top Nearshoring destination

LEAN YOUR SUPPLY CHAIN

LIMIT TIME ZONE OFFSETS

SHORTEN DISTANCES

**MOVE TO BE MOVED**