



Date: Monday 23rd of March 2020

Venue: Cyprus Chamber of Commerce & Industry Building 1st Floor

Title: 'Tokenization of Real Estate & Hospitality industry – How Blockchain Technology Could Revive Cyprus Stock Market'

Subjects to be covered: (1) Alternative finance for real estate (2) Real estate asset management & capital markets (3) Digitalisation (4) Finance via BlockChain (5) Transforming real estate – New ways to improve productivity and ROI throughout the property life cycle – (6) Smart cities and smart solutions in the sector. (6) Utilising the example of Switzerland in Cyprus

CCCI and RICS in Cyprus are organising a high profile summit with the support of the **Cyprus Association of Listed Companies /Issuers & Association of Large Investment Projects'** introducing some of the new international trends in real estate finance and examining how they can be introduced in Cyprus for reviving local the real estate and stock market.

Guest Speaker

Prof. Dr. Michael Trübestein MRICS is a professor of real estate management and investments and Head of the Master of Science in Real Estate (MScRE)-program at Lucerne University of Applied Sciences and Arts (CH).

After his studies of international business administration at the EBS University of Economics and Law in Oestrich-Winkel (D), the University of Illinois at Urbana-Champaign (IL/USA) and the Ecole Supérieure de Commerce de Dijon (F), Michael Truebestein MRICS worked for different companies in the area of engineering, banking as well as real estate consulting. Also, he successfully tokenised the first building in the world.

<https://www.elea.io/why-do-you-need-property-dna/>

Michael Trübestein MRICS is member of the board of the Royal Institution of Chartered Surveyors RICS in Switzerland and member of the American Real Estate Society (ARES) as well as founding member of Foundation of International Blockchain and Real Estate Expertise (FIBREE).

He organized several conferences and published numerous articles and books in the field of real estate investments and finance, real estate asset management, digitalisation, real estate capital markets and trends in the real estate industry.

In 2014 Michael Trübestein MRICS initiated the annual study of "Real Estate Investment and Asset Management" in cooperation with the pension funds' association (ASIP) and has been publishing the results since then.

Agenda

13:00 - 14:00 Registration and Network Lunch Cocktail

14:05 - 14:10 Welcome speech from RICS Liana Toumazou – Introduction of Dr. Michael Trübestein MRICS

14:10 - 15:30 1st Part Presentation from Dr. Michael Trübestein MRICS

15:30 - 15:45 Coffee Break

15:45 – 16:45 2nd Part Presentation from Dr. Michael Trübestein MRICS

16:45 – 17:30 Panel Discussion - with Distinguished Guest.

Why you should come:

A unique event where real estate examines some of the new ways of finance is co-organized by CCCI and RICS in Cyprus. We are bringing together innovative and traditional real estate players to create a common ground for potential new collaborations between property professionals and alternative finance providers. Is the Cypriot property sector ready for a transformation? Are developers ready to build the investment projects of tomorrow? These are just some of the questions that will be answered at the summit.

Our keywords are: new trends, funds, finance, Blockchain, tokenization.

Who Should Attend?

CCCI Members

Public Listed Companies

Hospitality Industry General Managers interested
for Funding their Renovation or a New Project

Investors interested in CY Projects

Auditing/Consulting Firms, CIFA Members

Investment Development Companies

RICS Professionals

Real Estate Professionals in Cyprus

International Investment Funds, Bankers

Law firms, Government Officials

Financial Advisors

Important Information & Participation Discounts:

- Price: 65 EUR Including VAT
- for 3 or more registrations 15% discount - 55 EUR including VAT
- for CCCI & RICS members 15% discount – 55 EUR including VAT
- The language of the conference is English.
- **Full attendance of the Summit counts toward 4 formal CPD hours for RICS members**

The right to participate in the Seminar per person is defined as follows and is prepaid:

Deposit to the following accounts:

Bank of Cyprus

Acc. Number.: 0194-12-006537 / **BIC:** BCYPCY2N / **IBAN NO.:** CY 16 0020 0194 000 000 12 0065 3700

Hellenic Bank

Acc. Number.: 121-01-013924-01 / **BIC:** HEBACY2N / **IBAN NO.:** CY25005001210001210101392401

With **JCC SMART Service** by clicking on the following link: <https://www.jccsmart.com/e-bill/32522039> - Other Payments: **(Account. Number: Tokenization Summit 2020)**

Participation Form

“Tokenization of Real Estate & Hospitality industry - How Blockchain Technology Could Revive Cyprus Stock Market”

| | | | |
|---------------------------|--------------------------------|---------------------------------|---------------------------------|
| Company: | | | |
| Participants: 1. | | | |
| 2. | | | |
| 3. | | | |
| Address: | | | |
| Tel. | P.O. Box | P.C. | |
| E-MAIL: | | | |
| Non Members CCCI & RICS: | 1 <input type="checkbox"/> 65€ | 2 <input type="checkbox"/> 130€ | 3 <input type="checkbox"/> 165€ |
| Members of CCCI & RICS: | 1 <input type="checkbox"/> 55€ | 2 <input type="checkbox"/> 110€ | 3 <input type="checkbox"/> 165€ |
| Pls Note form of Payment: | | | |

** Full Summit Attendance corresponds to 4 CPD's - I declare that I am interested in a certificate of attendance for the above seminar



For more info please contact the organizers: CCCI Officer Mr. Zacharias Manitaras at 22889890 or Mrs. Liana Toumazou RICS Cyprus 99540882

Please return the form no later than 20/03/2020, Fax: 22667593 or Email: martha@ccci.org.cy

"I _____ Signature _____, I declare that I am over 18 years old. I authorize CCCI to use all of the above personal data about me and the participants in order to participate in the above summit.

I authorize the CCCI to send me a similar nature to the above event information material in the future.

I am informed that photographs and / or videos of the particular event I appear on may be posted on websites and / or social media for the purposes of promoting the event. If you do not authorize the CCCI to maintain your data for future communication, they will be destroyed at the end of the event. In addition to the right to withdraw your consent, you also have the rights of access, correction, deletion, portability, restriction or objection to the processing of your data, which you may exercise by written request to the CCCI. You also have the right to report to the Office of the Commissioner for Personal Data. "