



LEGAL CHALLENGES AND SOCIAL ENTREPRENEURSHIP IN PRACTICE IN NORTH MACEDONIA

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SOCIAL ENTREPRENEURSHIP – FROM A TO Z WITH QUICK STEPS AND FOCUS ON INNOVATION

UK, PL, NMK (+ OTHER THEORETICAL EXPOSURES) >> BEEN THERE DONE THAT <<

COMMON THINGS AND LEARNING POINTS:

- BUSINESS AS A SOLUTION TO A PROBLEM
- **MONEY ARE NOT EVIL** APPROACH
- END CONSUMER KNOWLEDGE OF SOCENT- YES AND NO (**DO PEOPLE KNOW OF SOCENT**)
- **LEGAL FRAMEWORK DIFFERENT**, MUNICIPLAITIES DO HAVE STRONG ROLE (PL)
- **MARGINALIZED PEOPLE**- EVERYWHERE IN FOCUS OF LEGAL FRAMEWORK
- **LEVEL OF ENTERPENURIAL SKILSS**- WELL OH WELL (PLANS, LOANS, MARKETS)
- **HELP FROM THE STATE** (YES YES YES)
- **FFF RULE** (FRIENDS+ FAMILY : BECAUSE THEY BELIEVE IN YOU, NOT THE ENTERPRISE. FOOLS: BECAUSE THEY DON'T RECOGNIZE THE RISK IN THE SOCENT)
- SOLIDARITY/**PHILANTHROPY**/THE DESIRE TO HELP

GIVE A **MAN** a **fish** and you feed him for a day.

Teach him how to fish and you **feed** him for his **life** time.

Teach him to cook and give him some **startup funds**, and he can **open a restaurant**.



But, wait?!

Is there any fish (left) in that pond?





VET+ Social Entrepreneurship+ Youth Activism













**PROFIT
RE-
INVEST
MENT**



**CV
PHOTOS**

**WORK-
SHOPS
SKILLS**



**MEETUPS
VIP-
CHEFS**



**YOUTH
CIVIC
ENGAGEMENT
AWARD**

ANTONIO GJORGJEVSKI



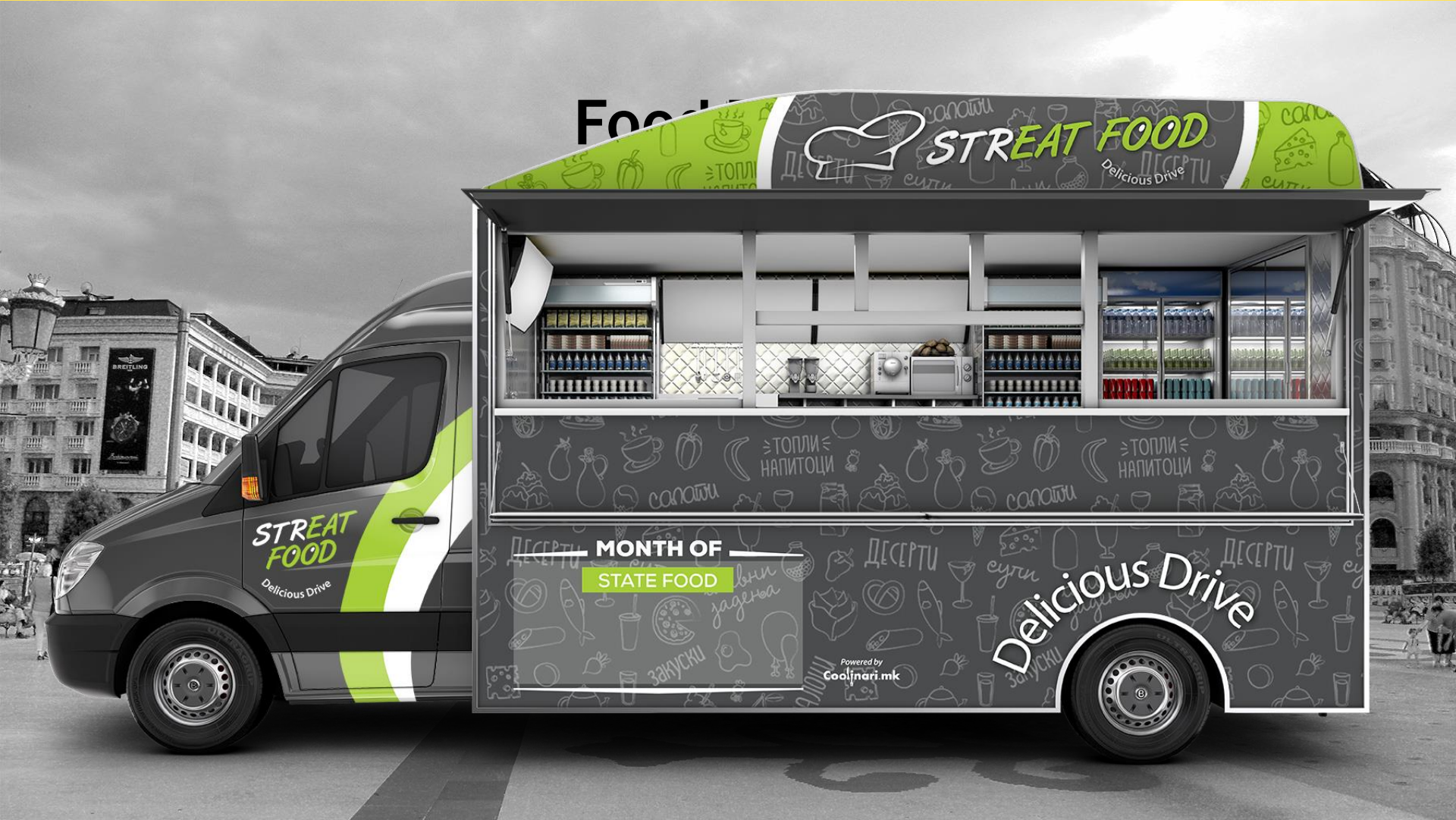
USAID
U.S. AGENCY FOR INTERNATIONAL DEVELOPMENT

CIVIC ENGAGEMENT PROJECT









Food



STREAT FOOD

Delicious Drive

STREAT
FOOD
Delicious Drive

MONTH OF
STATE FOOD

Delicious Drive

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“Engaging men and boys in gender equality”



MISSION DRIVEN SOCENT

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ORGAN
FOR SOC
INNOVAT
www.arno.org.mk

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И МАЖИТЕ
МОЖАТ!

Y-PEER

ПОДДРЖУВАНИ

exo

UNFPA

Y-PEER
Macedonia
Youth Peer Education Network

UNFPA

STAY
YOU

WIN M
FREE









2019

PHILANTHROPY THROUGH GREEN IDEAS



In North Macedonia supported by:



Philanthropy for Green Ideas is a Regional Annual Competition that explores the role of philanthropy in engaging local communities to generate green business ideas that utilize local resources and revitalize disappearing traditional production chains and community-based markets. The competition in Macedonia is organized by ARNO, with the support of The Rockefeller Brothers' Fund.

Plant this card under a thin layer of soil. Water it often and Moss Rose will emerge. Grow together and enjoy!



www.arno.org.mk
zeleniidei.mk

A photograph of a furniture store interior. In the foreground, there are several wooden chairs with curved backs. In the background, a tall, dark wooden cabinet stands against a light green wall. To the right, a large, colorful abstract painting is visible. A large, semi-transparent green circle is overlaid on the right side of the image, containing text.

Green Business
PGI 2016 Winner

SPIN FURNITURE

MARTA MOJSOVA

Macedonia

UPCYCLING FOR ARNO



A man is seen from the back, wearing a tall hat made of cardboard boxes with a green ribbon around its base. He is wearing a black jacket with a large green recycling symbol on the back and a black and white striped scarf. He is gesturing with his right hand towards a large, diverse crowd of people, mostly children, who are seated in bleachers. A large, semi-transparent green circle is overlaid on the right side of the image, containing text.

Green Business
PGI 2017 Winner

ECO ILLUSIONS

Kristian Shopov
Macedonia

УЧИМЕ ДА РЕДУЦИРАМЕ, РЕУПОТРЕБУВАМЕ И РЕЦИКЛИРАМЕ
СО ЕКО МАГИОНИЧАРОТ КРИСТИАН ШОПОВ



Green Events

ECO MAGIC- SHOW FOR KIDS (6-10 AGE)

Macedonia 2017-2018-...

**VISITED BY
33.700 PUPILS THROUGH 52
SCHOOLS IN SKOPJE**

**17.000 THROUGH 45 SCHOOLS
IN 7 TOWNS IN MACEDONIA**



**FIRST ECO-MAGIC IN THE COUNTRY
HELD ON 09.12.2018 IN THE MACEDONIAN
NATIONAL PHILHARMONIC**



**THE SHOW WAS OPEN WITH DANCE
PERFORMANCE FROM "DANCERS UNITED"
WORLD HIP-HOP CHAMPIONS
OF KIDS WITH DOWN SYNDROME**



900 PEOPLE IN THE AUDIENCE WATCH MAGIC WITH ECO-MESSAGES

**ALL OBJECTS
AND CLOTHES
ARE
UP-CYCLED**



**IN 2018, AS ENVISIONED, KRISTIAN WON THE
SOCIAL IMPACT AWARD (2000 EURO)
WITH HIS "BIG HEART" TEAM**





ECO GARDEN



ORGANIC HAZELNUT AND ALMOND SPREADS



WASTE METAL REUSE- DINO PARK



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INNOVENTER participants

THANK YOU FOR THE
ATTENTION

The End

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