

3rd



CYPRUS
CHAMBER OF
COMMERCE AND
INDUSTRY



Eurobank

Cyprus

Friday 23 November

Filoxenia Conf. Centre Nicosia

FMCG retail Trade forum

The future of FMCG, Retail & the Golden Age of Consumers

Το Μέλλον της Κυπριακής Αγοράς στον τομέα του
Εμπορίου και η Χρυσή εποχή των
Καταναλωτών

Theme Focus:

- Fast Moving Consumer Goods
- Latest Development in CY's Retail and Trade Scenery
- Key Opportunities for Commerce
- Facilitating Business Reorganization
- Cyprus Retail Urban Policy
- Export Gate Console
- Brands
- E-commerce & Shopping communication
- Evaluating Information
- Social Media Shopping
- Dual Quality of Food Products
- Status of Retail & Wholesale in Europe
- The Future & how to bring value to Consumers.
- Cooperation between the Industry & Commerce

+ 2 Panel Discussion

Addressed to:

- Cyprus Chamber of Commerce and Industry Members
- Fast Moving Consumer Goods Companies
- Trade Corporations & Commerce Professionals
- Eurobank Clientele
- Exporting Companies
- E-Commerce & shopping
- Accountants / Auditors
- Advertisers / Social Media Promoters
- Commercial Law Firms
- Supermarkets

Working language:

Greek & English (Simultaneous translation)

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11:30 - 11:50

Coffee break

09:00 - 09:30

Registration - Network - Coffee

Welcome Speeches

09:30 - 09:40

CCCI President

Euro Commerce

1st Part

1. 9:40 - 9:55

"Cyprus Retail Urban Policy "

Mrs. Skevi Makariti

Town Planning and Housing Department.

2. 9:55 - 10:10

ECR Cyprus

Mr. Marios Loucaides, President

3. 10:10 - 10:30

Export Gate Console - Global System Trade Partnerships

Mr. Athanasios Daflos – Head of i-services

Eurobank Cyprus

4. 10:30 - 11:00

"FMCG Brands - E-Commerce & Shopping Communications"

Mr. Ranj Gill

Global Director of Commerce | KANTAR TNS

(a) 11:10 - 11:30 **Research Analysis RAI Consultants**

Panel Discussion & Questions

2nd Part

5. 11:50 - 12:05

"Dual Quality of Food Products"

Mr. Philippos Georgiades

Department of Medical & Public Health Services

6. 12:05 - 12:20

"Leading Customer Experience through the Value of Data "

Mr. Kyriacos Kokkinos

Executive Director, Digital Consulting Services, Advisory
PwC Cyprus.

7. 12:20 - 12:35

"The hype of halloumi demand on exports of Private and
Own Label"

Mr. Marios Konstantinou – Managing Director

Charalambides Christis Ltd

8. 12:35 - 13:05

"The status of retail and wholesale, current and future
challenges and how to bring value to consumers"

Mrs. Kinga Timaru-Kast

EuroCommerce

(a) 13:05 - 13:50 **Research Analysis RAI Consultants**

Panel Discussion & Questions Conclusion



13:50 - 14:45

Networking Lunch

Moderator **PwC Cyprus**: Mr. Kyriacos Kokkinos, Executive Director
Research by **RAI Consultants Ltd**: Mr. Olympios Toumazou, Executive President
Organizer **CCCI**: Mr. Zacharias Manitaras



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Registration Form

FMCG retail Trade forum

DATE: 23 NOVEMBER 2018 | 09:00 TO 14:45

VENUE: FILOXENIA CONFERENCE CENTRE (JEAN MONNET HALL) - NICOSIA, CYPRUS

How to register:

Complete and return the registration form indicating method of payment by **21 November 2018** to:

Mr Zacharias Manitaras

Email martha@ccci.org.cy

Tel: 00357 22889890

Fax: 00357 22667593

Website: www.ccci.org.cy

Registration will be confirmed upon receipt of the registration form and contribution to costs

Participation Information:

Title (Mr/Dr/Mrs/etc.)

Family Name:

First/Given Name:

Position:

Company:

E-mail:

Phone:

I, _____, hereby declare that I am over 18 years old. I authorize CCCI, to use all the above data with regards to my participation to the above mentioned event.

I authorize the CCCI and send me questionnaires and/or other information with regards to my participation to the above mentioned event and/or other similar future events.

I am aware that promotional photos and/or videos from the above event can be published in websites and/or social media. Unless you authorize the CCCI to keep your data for future communication, all information provided will be destroyed upon the conclusion of the event. In addition to the right to withdraw your consent, you also have rights to access, modify, delete, restrict or oppose the processing of your data, which you may exercise through a written request to the CCCI. You also have the right to complain to the Office of the Commissioner for Personal Data Protection.

Date:

Signature:

Registration fee: €60,00 (Including VAT)

The fee includes Attendance, CCCI Certification of Attendance, Coffee Breaks, Network lunch

Cancellation charge:

100% of the contribution to costs will be refunded if notice of cancellation is received in writing **before 21 November 2018**. Cancellations after this date are not refundable. However, registration may be transferred to another person from the same company or organization at no extra charge, provided that notice is sent to manitaras@ccci.org.cy prior to the Conference.

ALL PAYMENTS MUST BE MADE IN EURO AND NET OF ANY BANKING COMMISSION AND CHARGES. Please indicate the title of the Conference and the participant's name clearly on form of payment.

Deposit or Online Transfer:

Bank of Cyprus Account Number: 0194-12-006537

Hellenic Bank Account Number: 121-01-013924-01

By Cheque Payable to: Cyprus Chamber of Commerce and Industry