

Dear Members,

We are pleased to announce that Vestnik Kipra Group in cooperation with Cyprus Institute of Marketing presents:

DIGITAL MARKETING CONFERENCE CYPRUS 2018

Date: October 12-13

Venue: St. Raphael Hotel, Limassol

2 days – plenary sessions - 24 expert workshops

FEE: CCCI members pay only €190 instead of €250 (regular fee), register 3 colleagues and get free pass (3+1 offer).

For further information please see the agenda at www.vkdmc.com.

The speakers are representatives of: Wargaming.net, Exness, Hey Oliver, Microsoft etc.

This year the conference attracted more marketing stars from abroad, among them are: well-known Oli Billson and Nicky Kriel from UK, Alex Khan from Germany and Thierry Cellerin from Moscow.

The conference agenda will be rich on practical advices as the keynote speakers will be invited to share practical examples of real projects and tell the audience of successful and unsuccessful strategies they have had.

And of course, the focus will be on practical workshops that will increase your knowledge in digital marketing field from worldwide experts. This year we have 24 (!) workshops. Among them:

- Deliver More Ready-to-buy Customers with Marketing Automation
- The Role of Strategy in Social Media Marketing
- Creating a Content Plan that Generates Business
- The Phone Funnel: How to Predictably Drive Qualified Leads into Sales Calls
- How to Set Up an Affiliate Business with Clickbank within 60 Minutes
- "Micro Influencers" - the New Marketing Force is Ready to Boost your ROI
- How to Shine On-Camera & Gain Know, Like & Trust Via Video

Please check our website www.vkdmc.com for topics and agenda.

An exclusive link has been created for CCCI members: <https://cyprusrussianbusiness.com/dmccy-ccci-exclusive>

In addition, kindly find [attached](#) the registration form. Feel free to invite your colleagues in order to get an 3+1 offer.

Vestnik Kipra Digital Marketing Conference DMC.CY
Exclusive prices for CCCI members

12-13 October 2018, St. Raphael Hotel. Limassol.

BOOKING FORM (please return by e-mail sh@vkcyprus.com or fax 25 584920)

Participant	Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Dr. <input type="checkbox"/>
Name and Surname	
Company	
Job Title	
Telephone	
E-mail	

PARTICIPATION FEE

☐ Per delegate for the whole conference program is 190 euro.

BOOKING TERMS: Confirmation of your registration will be sent to you as soon as complete application form is received by fax or e-mail.

METHODS OF PAYMENT (please mark):

☐ **Bank Transfer.** Please inform the Bank that you will pay all charges.

Name of the Bank: Hellenic Bank

Account: 240-01-581322-01

Full account including codes: CY92005002400002400158132201

Receiver: N.G.K. Cyprus Advertiser Ltd.

Description of the payment: your name and family name + DMC.CY

☐ **Cheque.** Please mail your cheque by mail to: P.O.Box 58236, 3732, Limassol or send it with a courier to the office of Vestnik Kipra - 14, Byron str. Limassol.
Payable to: N.G.K. Cyprus Advertiser Ltd.

☐ **Online payment by a credit card.** Please pay online at
(<https://cyprusrussianbusiness.com/dmccy-ccci-exclusive>).

Chose the plan you like and follow the instructions.

ADDITIONAL INFORMATION: if you have any questions, please do not hesitate to contact Mr. Sergey Hill His e-mail is sh@vkcyprus.com. His direct phone number is 96 941573.