

Project co-funded by the European
Union and
National Funds of the participating
countries

Interreg 
Balkan-Mediterranean
INNOVENTER



CYPRUS
CHAMBER OF
COMMERCE AND
INDUSTRY



Project co-funded by the European
Union and
National Funds of the participating
countries

Interreg 
Balkan-Mediterranean
INNOVENTER



Innovative Vocational Social Entrepreneurial Training Project “INNOVENTER”



19 September 2018
Nicosia, Cyprus



● **INNOVENTER project quick facts**

- Co-funded under the framework of the Interreg BalkanMed Program 2014-2020
- Project Coordinator: National Federation of Employers of People with Disabilities (Bulgaria)
- Consortium: NGOs, academic institutions and VET centres from Albania, Bulgaria, FYROM, Greece and Cyprus (CCCI)
- Implementation period: September 2017 – August 2019
- Total budget €833,110.76



● **Project Concept**

to contribute to growth and competitiveness by applying social innovation aspects, within entrepreneurial education and vocational training.

● **Core Idea**

to establish and prove viability of social entrepreneurship VET trainings for SMEs and young would-be entrepreneurs in the partner countries and beyond.



● INNOVENTER Objectives

- Develop **joint training curriculum** and tailor-made learning modules raising SMEs competitiveness.
- Apply innovative education and training methods/tools (**online/mobile-learning**).
- Support trainings targeted at start-up businesses.
- Promote **joint efforts among educational institutions and business** communities in the Balkan Med area (incl. transfer of best practice & know-how) to improve the quality of vocational training, and as such to better fit the required skills on behalf of the labour market.
- Support establishment of **strategic partnerships between education/training centres**, targeting entrepreneurship skills through joint programs tailored to the SMEs' needs.



● INNOVENTER Objectives

- Organize joint **VET schemes** fostering entrepreneurial mind-set/skills/capacities, addressing unemployed & other disadvantaged groups.
- Establish **transnational link** between entrepreneurs, improving competitiveness by sharing best practices/knowledge.
- Set up **transnational mentors network**, willing to participate in development of newly established/young businesses.
- Provoke participation of local/regional/national authorities, aiming at initiating **involvement of poor/disadvantaged groups**.



INNOVENTER Outcomes

- **Training curriculum** on Social Entrepreneurship, ECVET compliant
- **Learning course** on Social Entrepreneurship (15 modules)
- **Trainer`s handbook** on Social Entrepreneurship
- **Online and mobile training platforms**
- Supporting **knowledge database** with case studies, incl. good/bad/best practices, testimonies, videos, etc.
- **Mentoring program** with entrepreneurs across the BMP area
- Analysis and ways of accreditation of **new profession “Social entrepreneur”** in compliance with national regulations in VET



- **Induction learning** sessions in every partner country with local trainees and young entrepreneurs by local trainers and facilitators
- **Joint training sessions** in every partner country with local trainees and young entrepreneurs by joint team of trainers and practitioners from the partner countries
- Joint **local employment events**
- Raising public awareness regarding development of entrepreneurial skills by information and dissemination events
- Memoranda of Understanding/Charter on **setup of an Entrepreneurial Learning Cooperation Scheme**



INNOVENTER Target Groups

- **Students** in mainstream secondary or VET schools on business management and economy subjects
- **Teachers** in economy oriented schools
- **VET trainers** on entrepreneurial topics
- (Social) **entrepreneurs**
- **Decision and policy makers**



WP1 Project Management & Coordination

Meetings

Audits

WP2 Project Communication & Dissemination

Project website

Dissemination materials

Information events

Media releases

WP3 Development of learning materials

INNOVENTER curriculum

INNOVENTER course content

INNOVENTER trainer`s handbook

ECVET/EQF/NQF conformity and assessment

Expert workshops and feedbacks



WP4 Development of mobile and online platforms

Online portal

Mobile training platform

Training tool-kit for SMEs

Supporting knowledge database

Teacher seminars and feedback

WP5 Induction training courses and setup of a learning cooperation scheme

Recruitment of pilots and registration of INNOVENTER users

Induction training face-to-face sessions

Extended distance learning and feedback

Learning cooperation scheme setup

Embedding INNOVENTER into existing VET programs on entrepreneurship

WP6 Implementation and exploitation

Joint training events

Evaluation and feedback

Local employment and Launch events

Learning cooperation agreement

Need analysis and Ways of accreditation of new profession “Social entrepreneur”



www.innoventer.eu

On-line platform



• www.innoventer.eu/learningportal

The screenshot shows a web browser window with the address bar displaying <https://innoventer.eu/learningportal/>. The page header includes the Interreg logo and the text "Balkan-Mediterranean INNOVENTER". A navigation bar at the top right indicates "You are not logged in. (Log in)". The main content area features a collage of colorful sticky notes with business-related terms such as "Network", "Development", "Potential", "Customer", "Mission Statement", "Business Challenge", "Business Plan", "Tactics", "Guide", "Strategies", "Process", "Mentor", "Motivation", "Review and Revise", "SWOT Analysis", "Team", "Marketing Plan", "Vision", "Help", and "Product Description". A black text box overlaid on the collage reads "Balkan-Mediterranean 2014-2020". The left sidebar contains links for "Home", "Chat", "Online forum", and "Categorized repository", along with a section for "Available courses" listing "MODULE 1. Introduction to Social Entrepreneurship". The right sidebar contains a "NAVIGATION" section with links for "Home", "Privacy policy", "Chat", and "Online forum". The Windows taskbar at the bottom shows the time as 7:54 PM on 18-Sep-18.

Project co-funded by the European Union and
National Funds of the participating countries

On-line platform



Μαθήμα: MODULE 15. Η Κοινότητα Αγία Σκέπη

google play store - Google Search

https://innoverter.eu/elearning-cy/course/view.php?id=17

Demetra Palaonda

Κοινωνική Επιχειρηματικότητα στην Κύπρο

Συμμετέχοντες

Βραβεία

Προσόντα

Βαθμοί

- Γενικά
- Μαθησιακοί Στόχοι
- 2. Λέξεις Κλειδιά
- 3. Συζήτηση / Θεωρητικό υπόβαθρο και πρακτικά θέματα
 - 3.1 Χαρακτηριστικά, δράσεις και παραδείγματα κοινωνικών επιχειρήσεων
 - 3.2 Δράσεις Κοινωνικών Επιχειρήσεων
 - 3.3 Παραδείγματα κοινωνικών επιχειρήσεων στην Ευρώπη / ανά δραστηριότητα:
- Skuhna, Σλοβενία

Θεραπευτική Κοινότητα Αγία Σκέπη

Η Θεραπευτική Κοινότητα Αγία Σκέπη ιδρύθηκε το 1999 και παρέχει υπηρεσίες σε ενήλικες οι οποίοι είναι μακροχρόνιοι χρήστες ουσιών, αλλά και στις οικογένειές τους. Είναι εγγεγραμμένη ως μη κερδοσκοπικός οργανισμός και καταλαμβάνει 50 εκτάρια γης που ανήκουν σε Μοναστήρι (θρησκευτική / εκκλησιαστική οργάνωση). Ο στόχος των παρεχόμενων υπηρεσιών είναι να τους βοηθήσουν να έχουν μια ζωή χωρίς χρήση ναρκωτικών και αλκοόλ. Η επαγγελματική θεραπεία και η ένταξη στην κοινωνία μέσω της ουσιαστικής απασχόλησης αποτελεί βασικό μέρος του προγράμματος θεραπείας. Για το σκοπό αυτό, τα μέλη της κοινότητας εκμεταλλεύονται τη γη και παράγουν μια σειρά βιολογικών προϊόντων όπως φρούτα, λαχανικά, γαλακτοκομικά προϊόντα, αυγά και ψωμί. Τα προϊόντα πωλούνται εμπορικά μέσω μιας μεγάλης αλυσίδας υπεραγορών που λειτουργεί σε διάφορες επαρχίες της Κυπριακής Δημοκρατίας. Μέχρι πρόσφατα, ο οργανισμός λειτουργούσε το δικό του κατάστημα στη Λευκωσία, αλλά αυτό έκλεισε μετά από καταγγελίες από μια ομάδα εμπορικών βιοκαλλιεργητών σχετικά με την "άδικη" θέση που είχαν στην αγορά. (European Commission, 2014)

Mobile application



- INNOVENTER training material available on android devices, whereby trainees are able to contribute themselves to the training material
- Share trainings with other teachers and stakeholders



The screenshot shows a mobile application interface for 'Interreg Balkan-Mediterranean INNOVENTER'. At the top, there is a status bar with icons for USB, battery, signal, and time (15:50). Below the status bar is a dark blue header with the text 'Log in'. The main content area is white and features the 'Interreg' logo (a blue square with a white 'I' and the word 'Interreg' in blue) and the text 'Balkan-Mediterranean INNOVENTER' in blue. Below the logo are two input fields: 'Username' and 'Password'. The 'Password' field has a blue eye icon to its right. Below the input fields is a dark blue button with the text 'Log in'. Below the button is a white button with the text 'Forgotten your username or password?'. Below that is a section with the text 'Is this your first time here?' and 'For full access to this site, you first need to create an account.' Below this section is a white button with the text 'Create new account'.



Thank you

Demetra Palaonda
Dept. of Education & EU Projects
CCCI, tel. 22889840
demetrap@ccci.org.cy