



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία, 18 Σεπτεμβρίου 2018

ΠΡΟΣ: Όλους τους ενδιαφερόμενους

ΘΕΜΑ: Δυνατότητες Εισδοχής Κυπριακών Επιχειρήσεων στην Αμερικάνικη Αγορά

Κυρία/ε,

Μέσα στα πλαίσια των προσπαθειών του ΚΕΒΕ για στήριξη του τομέα της καινοτομίας σας προτρέπουμε να παρακολουθήσετε την παρουσίαση της Kinisis Ventures

USA REALIZED, Does your business have what it takes

στην οποία θα αναπτυχθούν τρόποι εισδοχής στην αγορά της Αμερικής. Η εκδήλωση θα γίνει στις 9 Οκτωβρίου 2018 στα κεντρικά γραφεία της Τράπεζας Κύπρου στη Λευκωσία.

Ακολουθεί το πρόγραμμα της εκδήλωσης και πληροφορίες για τη δήλωση συμμετοχής.

Με εκτίμηση,

Ανδρέας Ανδρέου,
Διευθυντής Τμήματος Βιομηχανίας,
για Γενικό Γραμματέα.

/ΜΚ.



Is the USA the land of opportunity and should you even attempt to find out for yourself?

US based Kinisis Ventures board members share their insights on how to build, capitalize, scale and exit companies in the USA.

SAVE THE DATE

WHEN

Tuesday, October 9th, 2018

Registration at 4:30pm

Sessions begin at 5pm and finish at 7:00pm

Networking Cocktails at 7:00pm

WHERE

Solonas Triantafyllides Hall
Bank of Cyprus Headquarters,
Ayia Paraskevi, Nicosia 2002

REGISTRATION

For registration and more information, please contact
Stephanie Georgiadou or Clea Constantinou at
22819292 or 99454200.

You may also send an email to
ngeorgiades@kinisisventures.com

The event will be focused primarily on three content pillars designed to help business people think through three critical components of a US expansion strategy.

KNOW YOUR “WHY”

Why are you relevant to the US market, what is your differentiated value position, how do you develop your go-to- market strategy

“WHAT” STRUCTURE

Plan for an efficient operational structure that legitimizes your company, supports scalable growth and prepares you for raising capital

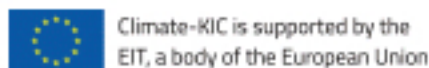
“HOW” TO CAPITALISE

Raising capital in the US is different and the rules of engagement shift within industry segments and economic swings, but the foundational variables are always the same

PARTNERS



EVENT BROUGHT TO YOU BY



WELCOME & EVENT OBJECTIVES

DURATION: 5 MIN

KNOW “WHY” YOU’RE DIFFERENT (PRESENTATION #1)

DURATION: 15 MIN

SPEAKER

ANDREAS PANAYI

OPERATIONAL STRUCTURES FOR SUCCESS (PRESENTATION #2)

DURATION: 15 MIN

SPEAKER

NICOLAS NICOLAOU

RAISING CAPITAL (PRESENTATION #3)

DURATION: 15 MIN

SPEAKER

CHRIS DROUSSIOTIS

BREAK

DURATION: 10 MIN

KV, CHRYSALIS LEAP & IDEA/BOC PANEL DISCUSSION

DURATION: 40 MIN

TOPICS FOR DISCUSSION

**CONTENT FROM FIRST 3 PRESENTATIONS &
PREPARE YOUR BUSINESS FOR A SMOOTH US ENTRY**

VALUATION MODELS (WORKSHOP)

DURATION: 30 MIN

NETWORKING COCKTAILS

PARTNERS



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