



ΚΥΠΡΙΑΚΟ  
ΕΜΠΟΡΙΚΟ ΚΑΙ  
ΒΙΟΜΗΧΑΝΙΚΟ  
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία 20.2.2017

Προς: Όλα τα μέλη  
Από: Τμήμα Υπηρεσιών και Εμπορίου  
Θέμα: Διεθνής Έκθεση

Κυρίες, Κύριοι,

**1. Cairo International Fair (Golden Jubilee)**

Η έκθεση θα διεξαχθεί μεταξύ 15 – 24 Μαρτίου 2017. Τα πλήρη στοιχεία των διοργανωτών και περισσότερες πληροφορίες στη ιστοσελίδα [www.cairofair.com](http://www.cairofair.com)

Με εκτίμηση

Χρίστος Πετσίδης  
Διευθυντής Υπηρεσιών και Εμπορίου

## Cairo International Fair (50) (Golden Jubilee)

Cairo International Fair (CIF) is a well-established multi-sectorial trade event that has in the last Forty nine years provided a unique platform for marketing products and services. It has enabled participants from overseas to introduce new and improved technologies on Egypt and Middle East markets.

CIF's business success is demonstrated by the increased participation of exhibitors from both the foreign and in the host country. CIF 2015 attracted more than 1000 exhibitors from 15 countries and the number of visitors was more than one million.

### About Cairo International Fair: -

**Date of the exhibition:** 15-24 March 2017.

**Location:** Fairground - Nasr City - Cairo (15 minutes from Cairo International Airport).

**Under the auspices of:** Ministry of Trade and Industry.

**Egypt Expo & Convention Authority (EECA).**

**Sponsors:** relevant ministries and government agencies, chambers of commerce and industry of Egypt and Egyptian business organizations.

**Media Coverage:** CIF drives the attention of all Egyptian media, the regional and international satellite channels, Egyptian and Arab radio.

**Exhibitors:** 15 countries and more than 1000 companies

**Expected attendance:** 20 thousand businessmen and one million public visitors.

### Facilities and services for exhibitors and visitors

- Restaurants.
- Banking services.
- customs area for foreign exhibits during the show.
- services and facilities for seminars and press conferences.
- press center.
- unique selling opportunities for the business and consumer of Egyptians and non-Egyptians.
- organizing tours for the pavilions' directors.
- Issuing catalogue includes the names of exhibitors.

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Web site: [www.eeca.gov.eg](http://www.eeca.gov.eg) - [www.cairofair.com](http://www.cairofair.com)

E-mail: [marketingif@eeca.gov.eg](mailto:marketingif@eeca.gov.eg) - [info@cairofair.com](mailto:info@cairofair.com)



## General Rules for Participation

1. The application form should be extended together with a down payment or total rental according to schedule mentioned in application form.
2. In case of inflicting damages, it will be deducted from the insurance.
3. Taking into consideration that the amount of insurance will not be refunded or converted only after the request.
4. Storage is not allowed behind the pavilions and there will be places for this.
5. If for any reason the organizers decide not to hold the exhibition, the exhibitor will be refunded only the paid amounts and he will have no right to claim for any complementation.
6. The exhibitor has no right to waive to others part or all area rented to him either free or against money.
7. The exhibitor will be responsible for his stand and his belongings on Exhibitions Ground, he should take the necessary precautions to secure the safety of his exhibits, and he will be responsible to extend fire extinguishers inside halls.
8. If the exhibitor wishes to distribute publicity materials he should get a prior approval of the administration.
9. The organizer has the right to photograph display pavilions and exhibits.
10. It is not allowed to use inflammable items and it is not allowed also to use loudspeakers or DJ inside or outside halls.
11. The exhibitor will remove decoration and exhibits within 3 days of event termination and handing over the site as received.
12. The exhibition ground in Nasr city has a limited customs area where all customs regulations and incoming exhibits will be done there in order to facilitate measures. For more information please contact Commercial Affairs Dept.
13. Direct sell to public is during the fair period for imported goods coming for display and re – export.
14. The sell will be in a particular place under the supervision of EECA and customs authority.
15. Import rules must be filled either for trade, production or personal use. 1% of the quota sell value must be paid.

## Rules & stipulations of decoration in halls & open area

- 1- Maximum height in covered display is (5 m), maximum height in investment hall is (4 m) and maximum height in open display is (7 m).
- 2- If you use inflammable materials in decorations, it is necessary to extend 2 fire extinguishers in pavilion.
- 3- The exhibitor will not erect any decoration facing air conditioning units.
- 4- The exhibitor should not erect his decoration to hinder the entrance of electricity rooms, one meter facing electricity panels should be left to enable personnel to reach electricity panels noting that a door should be installed facing every room.
- 5- All internal electricity connections in pavilion should be done according Egyptian Code, all these connections should be connected to a special panel distribution board noting that a suitable cable connecting this panel to a distribution board of the hall will be installed.
  - (A) Extending engineering drawings ( horizontal sectors- facades – sectors – distribution boards ( 2 & 3 phase) & a chart indicating water connections and materials used in decoration in original and triplicate in order to get the approval of the Engineering Dept. before handing over the site EECA has the right to modify any of the above.
  - (B) All designs should be authenticated before starting decoration works.
  - (C) Engineering drawings of advertising boards should be provided in order to take the approval.
- 6- It is forbidden to hang exhibits on panels, pillars or floors in covered halls.

**Cairo International Fair (CIF)**  
**50<sup>th</sup> session (Golden Jubilee)**  
**15-24 March 2017**  
**Fair Ground - Nasr City - Cairo**  
**Application Form**

Company Name: .....  
Address: .....  
Tel.: ..... Fax: ..... E-mail: .....  
Contact Person: ..... Cell. Phone: .....  
Exhibited products / services: .....

**Rental fees:**

| Display Area   | Furnished area fees / m <sup>2</sup> | Unfurnished area fees / m <sup>2</sup> |
|--|--------------------------------------|--|
| Covered Area ( min. 9m <sup>2</sup> )  | US \$ 350 / m <sup>2</sup>           | _____                                  |
| Open Area ( min. 100 m <sup>2</sup> )  | _____                                | 120 \$ / m <sup>2</sup>                |
| If the exhibitor will make his decoration through EECA he will be exempted from paying the construction fees.                              |                                      |  |
| If the decoration company is unregistered at EECA, it will pay L.E 1000 as registration fees for more than 200 m <sup>2</sup> .            |                                      |  |
| If the exhibitor will make his decoration, he will pay L.E 30/m <sup>2</sup> for open area and pay L.E 70/m <sup>2</sup> for Covered area. |                                      |  |
| Storage: 50 \$ / m <sup>2</sup> ( ..... m <sup>2</sup> )   |                                      |  |
| One page in exhibition catalogue (4 colours) 350 \$ ( ..... ) .  |                                      |  |

- Covered area (.....m<sup>2</sup>) Open area (.....m<sup>2</sup>).
- The rental fees exclude VAT for Covered Area only.
- 10% extra area will be offered for area from 500 m<sup>2</sup>.
- 25% of rental fees accompanied with the application form.
- The final balance in addition to 25% as an insurance will be paid before 15/1/2017
- Amounts will be paid either in cash or in a marked cheque in the name of the Egypt Expo & Convention Authority (EECA), or transfer to Arab African International Bank/ Cairo , acc. no 6003364021 , swift code : ARAIEGXXXXX in favour of Central Bank of Egypt , EECA's Acc. No. 04/082/17541/2
- If the exhibitor wishes to withdraw 45 days before inauguration without an acceptable reason, he has no right to claim what he already paid. Notification should be in written form.
- For the open area: if the exhibitor wants to decrease his area after allocation, he will lose 25% from the rental fees of the decreased area.

This is to register my company for participation.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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