



ΚΥΠΡΙΑΚΟ
ΕΜΠΟΡΙΚΟ ΚΑΙ
ΒΙΟΜΗΧΑΝΙΚΟ
ΕΠΙΜΕΛΗΤΗΡΙΟ

Λευκωσία 2.9.2016

Προς: Όλους τους Ενδιαφερόμενους
Από: Τμήμα Υπηρεσιών και Εμπορίου

Κυρίες, Κύριοι,

Η Πρεσβεία της Αιγύπτου στη Λευκωσία μας έχει στείλει τη συνημμένη πληροφόρηση για την εταιρεία Samaha Plastic Company η οποία επιθυμεί να αναπτύξει συνεργασία με την Κύπρο.

Με εκτίμηση

Χρίστος Πετσίδης
Διευθυντής
Υπηρεσιών και Εμπορίου

Samaha Plastic

Shrink Wrap
Heavy Duty Bags
Industrial Bags & Rolls
Agriculture Products



شركة
سلاحة
للپلاستيك

لمنتجات التغليف للبولي ايثيلين فيلم بلاستيك

نبذة عن الشركة:

- شركة مصرية انشأت عام 1999 لمنتجات التغليف للبولى ايثيلين فيلم بلاستيك
- منتجاتنا من شركة الى شركة
- ميزاتنا التنافسية هى منتجاتنا عالية الجودة, نظام الجودة المتميز و خدمة عملائنا المستمرة.



About Samaha Plastic Co.:

- SPC is an Egyptian company established in 1999 for plastic polyethylene packaging and film.
- Our products are B-to-B.
- Our competitive advantage is high quality products, excellent quality assurance and customer service.

- شركة سماحة للبلاستيك انشأها الاستاذ هشام سماحة و شريكه الدكتور محمد أشرف سماحة عام 1999.
- شركة سماحة للبلاستيك هي شركة شقيقة لشركة سماحة التجارية التي أسسها نفس الشركاء عام 1985
- شركة سماحة للبلاستيك استطاعت النمو خلال السنوات الاخيرة عن طريق فتح أسواق جديدة.



- SPC was established in 1999 by Mr. Hesham Samaha and his partner Dr. Mohamed Ashraf Samaha. They have a wide experience in this field since they formed Samaha Trading Company at 1987 which was in trading with Plastic raw materials. SPC was able to expand its market share over the years

Overview

- Samaha Trading Company (a sister company to SPC) was established in 1987
- The Company specialized in trading and importing polyethylene and polypropylene materials.
- Samaha Plastic Company

Later on Samaha Plastic Company was established in 1999, it is specialized in manufacturing heavy duty bags (for fertilizers and raw materials packing), agricultural products and shrink wrap for industrial purposes in addition to a wide range of selected customers.



هدف الشركة



- تقديم جودة ممتازة بأقل الأسعار
- توفير حلول التعبئة لاي منتج
- اتباع افضل الانظمة التدريبية.

Mission

- Delivering excellent quality with lowest price
- Creating packaging solutions for any product.
- Adopting best practice policies.



رؤية الشركة



- الحصول على اعلى حصة سوقية
- فى سوق تغليف البلاستيك
- زيادة الانتاجية و الكفاءة
- الحفاظ على خدمة عملاء متميزة.

VISION

- Having the largest market share in plastic packaging industry in Egypt.
- Increasing the productivity and efficiency.
- Maintaining excellent customer satisfaction.



منتجات الشركة

- أكياس الهيفي ديوتى:
شكائر لوزن 25 كيلو عالية السماكة.
- أكياس و رولات صناعية:
شرنك سادة و مطبوع
ستريتس
أكياس بالتات و جامبو
أكياس عالية ومنخفضة الكثافة سادة ومطبوعة
- أكياس زراعية:
أكياس الشتلات
أكياس الفواكه ذاتية التهوية
أكياس الفاكيوم.



Our Products Best Fit Our Customer Needs

- Heavy Duty Bags
Heavy duty bags High thickness 25 KG.
- Industrial Bags & Rolls
Shrink Hood & Jumbo Bags
High density and low density polyethylene
Printed and non-printed plastic bags
Stretch wrap.
- Agricultural Products.
Sapling bags
Vented fruit bags
Vacuum vegetable bags
Printed & non-printed Shrink wrap



المعايير والقيم :

1 - ضمان الجودة

الشركة حاصلة على شهادة " ISO 22000 " رقابة الجودة عن طريق المواصفات القياسية.

2 - خدمة العملاء

التطوير المستمر عن طريق استبيان العملاء لقياس مدى رضا العملاء بالمنتجات ارسال مهندسين الجودة للعملاء لضمان الجودة



3 - الخبرة و المعرفة

وجود خبرات متميزة على دراية باحتياجات و تفهم السوق.

4 - مواد خام موثقة

خامات موثقة عن طريق سابك, اكسون موبيل و قابكو.



SPC's Unique Value Propositions

- **ISO 22000 certified**

Expert quality control using standard specifications



- **Customer Service**

- Continuous improvement through customer surveys to measure their satisfaction with our products to improve our performance
- We send an industrial engineer to our customer to ensure the quality



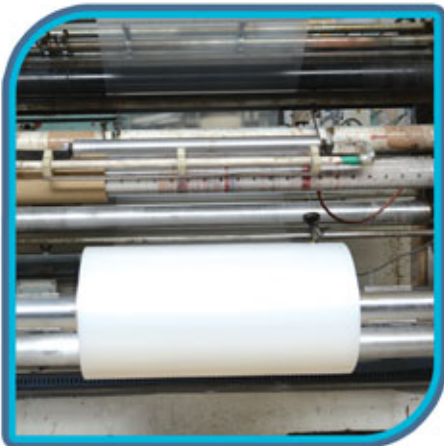
- **Expertise & Knowledge**

Highly capable and exceptional local talents and experts with comprehensive understanding of Egyptian market.

- **Certified Raw Material**

- Low density polyethylene, high density polyethylene are supplied by Sabic, Qapco, and Exxon Mobil.





شركة سماحة للبلاستيك

المنطقة الصناعية الثالثة - قطعة ١٠٠

السادس من أكتوبر - الجيزة - مصر

تليفون: ٠٢ ٣٨٢٠٤٦٥٦ - فاكس: ٠٢ ٣٨٢٠٤٤٥٧

Samaha Plastic Company

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6th of October, Giza, Egypt.

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Samaha Plastic Company

A series of horizontal lines in teal and light blue colors, with varying lengths and offsets, creating a modern, layered effect across the middle of the slide.

Introduction

Objective

- Background & history of SPC.
- Introduce SPC plastic products.
- List SPC clients.

Context

- SPC is an Egyptian company established in 1999 for plastic polyethylene packaging and film.
- Our products are B-to-B.
- Our competitive advantage is high quality products, excellent quality assurance and customer service.

Samaha Plastic Company

Overview

SPC was established in 1999 by Mr. Hesham Samaha and his partner Dr. Mohamed Ashraf Samaha. They have a wide experience in this field since they formed Samaha Trading Company at 1987 which was in trading with Plastic raw materials. SPC was able to expand its market share over the years

Samaha Plastic Company

Mission

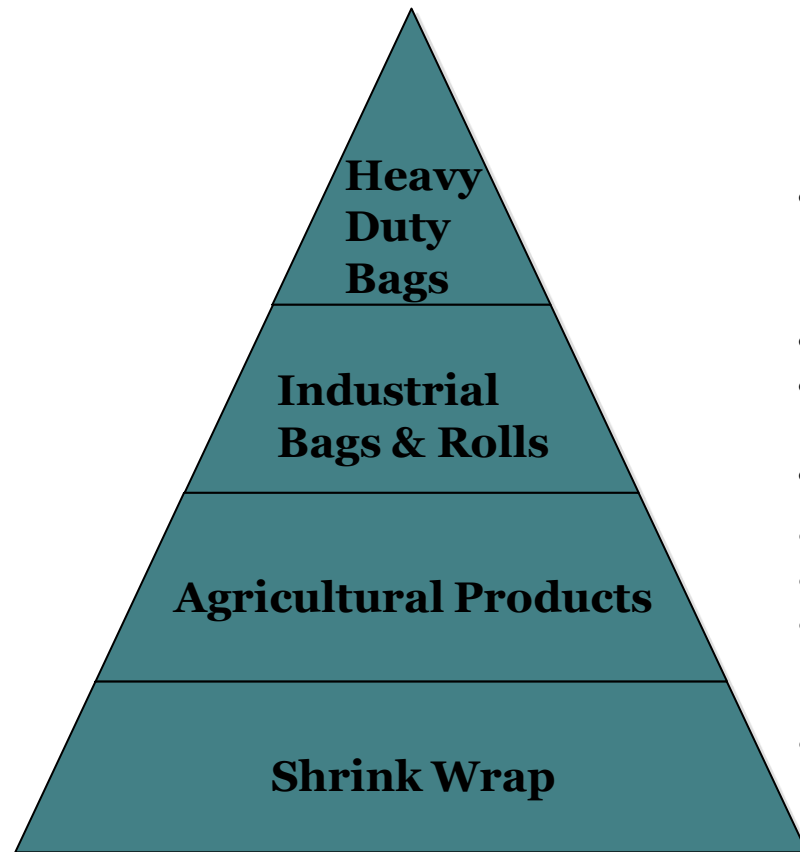
- Delivering **excellent quality** with lowest price.
- Creating **packaging solutions** for any product.
- Adopting **best practice policies**.

Samaha Plastic Company

Vision

- Having the **largest market share** in plastic packaging industry in Egypt.
- Increasing the **productivity and efficiency**.
- Maintaining **excellent customer satisfaction**.


Our Products Best Fit Our Customer Needs



- High thickness 25 kg capacity
- Shrink Hood & Jumbo Bags
- High density and low density polyethylene printed and non-printed plastic bags
- Stretch wrap
- Sapling bags
- Perforated fruit bags
- Vacuum vegetable bags
- Printed & non-printed Shrink wrap



SPC's Unique Value Propositions

Quality Assurance	<ul style="list-style-type: none">▪ ISO 22000 certified ▪ Expert quality control using standard specifications
Customer Service	<ul style="list-style-type: none">▪ Continuous improvement through customer surveys to measure their satisfaction with our products to improve our performance▪ We send an industrial engineer to our customer to ensure the <u>quality</u>
Expertise & Knowledge	<ul style="list-style-type: none">▪ Highly capable and exceptional local talents and <u>experts</u> with comprehensive understanding of Egyptian market
Certified Raw Material	<ul style="list-style-type: none">▪ Low density polyethylene, high density polyethylene are supplied by <u>Sabic</u>, <u>Qapco</u>, and <u>Exxon Mobil</u>.

Client List

Agricultural Products	Shrink Wrap	Industrial Products
  	       	     

Client List

Heavy Duty Bags	Shrink Wrap
  	     

Thank You For Your Time