



Προς: Όλους τους Ενδιαφερόμενους Από: Τμήμα Υπηρεσιών και Εμπορίου

Θέμα: Πρόγραμμα Εκθέσεων ΔΕΘ-ΗΕΙΕΧΡΟ Β' ΕΞΑΜΗΝΟ 2015 - Α' ΕΞΑΜΗΝΟ 2016

Πρόγραμμα φιλοξενίας δυνητικών αγοραστών

Κυρίες / Κύριοι,

Η Πρεσβεία της Ελλάδας στην Κύπρο μας απόστειλε το ΠΡΟΓΡΑΜΜΑ ΕΚΘΕΣΕΩΝ ΔΕΘ – HELEXPO Β' εξάμηνου 2015 και Α' εξαμήνου 2016, συνοδευόμενο από σύντομα προφίλ των εκθέσεων AGROTICA, ARTOZYMA, FRESKON, HOTELIA, DETROP BOUTIQUE, HELLENIC JEWELLERY και KOSMIMA.

Παράλληλα σας επισυνάπτουμε ενημερωτικό υλικό για το πρόγραμμα φιλοξενίας δυνητικών αγοραστών, μέσω του οποίου δίδεται η ευκαιρία σε επιλεγμένους εμπορικούς επισκέπτες να πραγματοποιήσουν με ελάχιστο ή μηδενικό κόστος μετακίνησης και διαμονής επιχειρηματικές συνεργασίες με τις ελληνικές επιχειρήσεις, καθώς παρέχονται μια έως δυο δωρεάν διανυκτερεύσεις και κατά περίπτωση κάλυψη εξόδων αερομεταφοράς.

Για περισσότερε πληροφορίες μπορείτε να απευθύνεστε στην Πρεσβείας της Ελλάδας στην Κύπρο, κ. Μιχάλη Χαροκόπο, τηλ. 22672219, email greekcom@cytanet.com.cy, ecocom-nicosia@mfa.gr

Με εκτίμηση

χρίστός Πετσίδης

Διευθυντής Υπηρεσιών και Εμπορίου











Εκθεσιακές Εκδηλώσεις / Fairs and Exhibitions 19-31.12.2015		
80η ΔΕΘ	80° ΔΙΕΘΝΉΣ ΕΚΘΕΣΉ ΒΙΒΛΙΟΎ ΘΕΣΣΑΛΟΝΙΚΉΣ THESSALONIKI INTERNATIONAL FAIR	5-13.9
⊚ Kosmima	ΔΙΕΘΝΉΣ ΕΚΘΕΣΗ ΚΟΣΜΗΜΑΤΟΣ, ΩΡΟΛΟΓΙΩΝ, ΠΟΛΥΤΙΜΩΝ ΛΙΘΩΝ. MHXANHMATΩΝ, ΕΞΟΠΛΙΣΜΟΥ INTERNATIONAL EXHIBITION FOR JEWELLERY, CLOCKS AND WATCHES, PRECIOUS STONES, MACHINERY, EQUIPMENT	31.10-2.11
ART THESSALUNIKI	1 INTERNATIONAL ART FAIR INTERNATIONAL ART FAIR	29.10-1.11
Philoxenia	31 ⁿ ΔΙΕΘΝΉΣ ΕΚΘΈΣΗ ΤΟΥΡΙΣΜΟΥ INTERNATIONAL TOURISM EXHIBITION	12-15.11
Hotelia	2 n ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΞΕΝΟΔΟΧΕΙΑΚΟΥ ΕΞΟΠΑΙΣΜΟΥ INTERNATIONAL HOTEL EQUIPMENT EXHIBITION	12-15.11
@ Polis	ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΦΟΡΕΩΝ ΤΟΠΙΚΗΣ ΑΥΤΟΔΙΟΙΚΗΣΗΣ, 10 ^Δ ΔΗΜΟΣΙΟΥ-ΚΟΙΝΩΝΙΚΟΥ ΤΟΜΕΑ & ΙΔΙΩΤΙΚΩΝ ΕΠΙΧΕΙΡΗΣΕΩΝ THE HISTORY OF LOCAL GOVERNMENT, PUBLIC AND SOCIAL SECTOR & PRIVATE ENTERPRISES	12-15.11
Astero Cosmos	ΑΣΤΕΡΟΚΟΣΜΟΣ - ΧΡΙΣΤΟΥΓΕΝΝΙΑΤΙΚΟ ΠΑΡΚΟ ASTEROKOSMOS -CHRISTMAS PARK	ΔEK-IAN DEC-JAN
Εκθεσιακέs Εκδηλώσεις / Fairs and Exhibitions 1.1-31.5.2016		
Agrotica	ΔΙΕΘΝΉΣ ΕΚΘΕΣΗ ΓΕΩΡΓΙΚΩΝ ΜΗΧΑΝΗΜΑΤΩΝ, 26 ΕΞΟΠΛΙΣΜΟΥ & ΕΦΟΔΙΩΝ h INTERNATIONAL FAIR FOR AGRICULTURAL MACHINERY, EQUIPMENT & SUPPLIES	28.1-31.1
(#) Infacoma	ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΔΟΜΙΚΩΝ ΥΛΙΚΩΝ, ΜΟΝΩΤΙΚΩΝ, ΚΟΥΦΩΜΑΤΩΝ, ΒΙΔΩΝ ΥΓΙΕΙΝΗΣ, ΠΡΟΚΑΤΑΣΚΕΥΩΝ & ΤΕΧΝΟΛΟΓΙΑΣ INTERNATIONAL EXHIBITION FOR CONSTRUCTION, INSULATION, DOOR & WINDOW FRAMES, SANITARY WARE, PRECONSTRUCTION AND TECHNOLOGY	11-14.2
THERM THESSALDNIKI	ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΘΕΡΜΑΝΣΗΣ & ΚΛΙΜΑΤΙΣΜΟΥ, ΣΥΣΤΗΜΑΤΩΝ ΕΞΑΕΡΙΣΜΟΥ, 1 "ΥΔΡΕΥΣΗΣ, ΕΙΔΩΝ ΥΓΙΕΙΝΗΣ & ΑΝΑΝΕΩΣΙΜΩΝ ΠΗΓΩΝ INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGICS INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGICS INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGICS INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGICS INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGENCY INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGENCY INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGENCY INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGENCY INTERNATIONAL EXHIBITION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY SANITARY & BENEFIXED E EMERGENCY INTERNATION FOR HEATING, VENTILATION, AIR-CONDITIONING, WATER STIBOLY & BENEFIXED E EMERGENCY INTERNATION FOR HEATING FOR HEAT	11-14.2

ΕΛΛΠΝωΝ HeLLenic

Artozyma

Freskon

Detrop

ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΚΟΣΜΗΜΑΤΟΣ, ΩΡΟΛΟΓΙΩΝ, ΠΟΛΥΤΙΜΩΝ ΛΙΘΩΝ, ΜΗΧΑΝΗΜΑΤΩΝ, ΕΞΟΠΛΙΣΜΟΥ INTERNATIONAL EXHIBITION FOR JEWELLERY, CLOCKS AND WATCHES, PRECIOUS STONES, MACHINERY, EQUIPMENT ATHENS-METROPOLITAN EXPO

25° ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΤΡΟΦΙΜΩΝ & ΠΟΤΩΝ
INTERNATIONAL EXHIBITION FOR FOOD & BEVERAGE ΔΙΕΘΝΗΣ ΕΚΘΕΣΗ ΑΡΤΟΠΟΙΙΑΣ, ΖΑΧΑΡΟΠΛΑΣΤΙΚΗΣ, MHXANHMATON, EZOTIAIZMOY, ETOIMON ΠΡΟΪΟΝΤΏΝ INTERNATIONAL EXHIBITION FOR BAKERY, CONFECTIONERY, RAW MATERIALS, EQUIPMENT, PRODUCTS

διεθνής έκθεση Βιβλίου GEOOBLOVIENC

ΔΙΕΘΝΕΣ ΕΜΠΟΡΙΚΟ ΓΕΓΌΝΟΣ ΦΡΟΥΤΩΝ ΚΑΙ ΛΑΧΑΝΙΚΩΝ 2nd ALEGNEE EMTIOPIKU I EL UNUZ OPOT IMAN TOLLOGO AND INTERNATIONAL TRADE SHOW FOR FRUIT & VEGETABLES

WATER SUPPLY, SANITARY & RENEWABLE ENERGIES

13th ΔΙΕΘΝΉΣ ΕΚΘΈΣΗ ΒΙΒΛΙΟΎ ΘΕΣΣΑΛΟΝΙΚΉΣ THESSALONIK! INTERNATIONAL BOOK FAIR

www.helexpo.gr















Εθνικός Φορέας Οργάνωσης Εκθέσεων, Συνεδρίων, Πολιτιστικών Εκδηλώσεων Κεντρικά Γραφεία: Διεθνές Εκθεσιακό Κέντρο Θεσσαλανίκης, Εγγατίας 154 | 545 36 Θεσσαλονίκη T. 2310 291111 | F. 2310 284732

National Institution for the Organization of Exhibitions, Conferences and Cultural Events Head Office: Thessaloniki International Exhibition Center, 154 Egnatia str. | GR - 546 36 Thessaloniki, Greece T. +30 2310 291 111 | F. +30 2310 284732

EFFEHMH TPATIEZA OFFICIAL BAUK

25-28.2

26-29.2

26-29.2

21-23.4

12-15.5









THESSALONIKI INTERNATIONAL EXHIBITION & CONGRESS CENTRE



- 1. Exhibition Title: 26th INTERNATIONAL EXHIBITION FOR AGRICULTURAL MACHINER, EQUIPMENT & SUPPLIES (Open to both Trade Visitors and the public)
- 2. Exhibition Date: 28-31/1/2016
- 3. Exhibition Place: International Exhibition & Congress Center of HELEXPO, Thessaloniki
- 4. Exhibition Total Space 2014 (in square meters): 30.929
- 5. Exhibit products:
 - Tractors
 - Soil processing and improvemt machinery and implements
 - Sowing, planting and fertilizing machinery and implements
 - Plant protection and implements
 - Trimming machinery and gardening implements
 - Irrigation machinery
 - · Pumping equipment
 - Engines
 - Spraying machinery
 - Harvesting machinery and implements
 - Agricultural product processing, preserving, altering and packaging
 - Loading, storing, transfer and transportation machinery

- Supporting and fencing equipment and materials
- Greenhouses and equipment
- Forest equipment
- Auxiliary and spare equipment
- Agrochemicals
- Fertilizers, seeds, hybrids, seedbeds, grafts
- Fuels, lubricants
- Public and private organizations and services
- Experimental laboratories for analysis and measurement
- Computers and programming
- Agricultural publications
- Financial press

6. Frequency that the Exhibition is held: Biennially

7. Date of the First Exhibition held: 1985

8. Exhibition Space Rent (in EURO):

Covered area non equipped (type 1): € 96-123 /sq.m. Covered area shell-scheme stand (type 2): € 96+19/ sq.m. Open-air space: € 65 / sq.m. Registration fee for each exhibitor 130 €

9. Opening Hours: Thursday, Friday, Sunday 10:00-19:00

Sunday 10:00+20:00

10. Full Exhibition Organizer's Details: TIF-Helexpo S.A., Egnatia 154,Tel.:0030 2310 291 101, 0030 2310 291 111 Fax: 0030 2310 291 554, URL: www.helexpo.gr, e-mail: agrotica@helexpo.gr, Project Manager: Mr. Vasilis Spyrou

11. Number of Exhibitors 2014 a) Greek (direct)462 – (indirect: 70) b) Foreign (direct)20 - (indirect: 797)

12. Number of Visitors 2014 a) Greek: 119.750

b) Foreign: 1.949 Total: 121.699

13. Countries that participated in the Last Exhibition:

Directly participating: Austria, Belgium, Bulgaria, France, Italy, Germany, Romania, Serbia, Turkey

Indirectly participating: Austria, Australia, Belgium, Bulgaria, Brazil, France, Cyprus, FYROM, Germany, Denmark, U.S.A, Japan, India, Ireland, Spain, Israel, Italy, Canada, China, Korea, Belarus, Gr. Britain, Norway, The Netherlands, Romania, Russia, Serbia, Sweden, Switzerland, Taiwan, Turkey, Czech Republic, Finland.







DETROP BOUTIQUE 2016

- 1. Exhibition Title: 25th INTERNATIONAL EXHIBITION FOR FOOD, BEVERAGES, MACHINERY, EQUIPMENT & PACKAGING GREEK CERTIFIED PRODUCTS (Open to Trade visitors Only)
- 2. Exhibition Date: 26-29/2/2016
- **3. Exhibition Place:** International Exhibition & Congress Center of HELEXPO, Thessaloniki
- 4. Exhibition Total Space DETROP OENOS 2015 (in square meters): 10.836 (net)

5. Exhibit products:

- Foodstuff in General
- Raw materials-supplements
- Milk-Dairy Products
- Meat-Meat Products
- Fish-Sea Food
- Dried Fruits
- Aromatic Herbs
- Spices
- Tinned Food-Appetizers
- Olis-Fats
- Frozen Products
- Bakery & Confectionery Products
- Delicatessen
- Fresh fruit and vegetables
- Beverages, Hot Beverages
- Wine
- Wine products
- Distilled beverages
- Packaging
- Machinery
- Equipment

- **6. Frequency that the Exhibition is held:** biannually (in Thessaloniki the first one held in Athens)
- 7. Date of the First Exhibition held: 1976 in Thessaloniki
- 8. Exhibition Space Rent (in EURO):

Covered area non equipped (type 1): € 85/sq.m. Covered area shell-scheme stand (type 2): € 19/ sq.m. Registration fee for each exhibitor 100 €

9. Opening Hours: Friday, Sunday 10:00-20:00 Monday 10:00-18:00

10. Full Exhibition Organizer's Details: TIF-Helexpo S.A., Egnatia 154,Tel:0030 2310 291 142, 0030 2310 291 201 Fax: 0030 2310 291 692, URL: www.helexpo.gr, e-mail: detrop@helexpo.gr, Project Manager: Mrs Sevi Kaffa

11. Number of Exhibitors 2015 a) Greek (direct) 505 DETROP - OENOS b) Foreign (direct) 28

12. Number of Visitors 2015 a) Greek: 24.540

DETROP – OENOS b) Foreign: 960 Total: 25.500

13. Countries that participated in the Last Exhibition (in Thessaloniki): 10

Directly participating: Austria, Bulgaria, Croatia, France, Germany, Italy, Luxemburg, The Netherlands, Turkey, Ukraine **Participating through representatives:** Belgium, Denmark, USA, Japan, Spain, S. Africa, United Kingdom



1. Exhibition Title: FRESKON(Open to professionals)

2. Exhibition Date: 21-23/4/2016

3. Exhibition Place: International Exhibition & Congress Center of HELEXPO, Thessaloniki

- 4. Exhibit products: FRUIT & VEGETABLES, NUTS, SPICES, FRUITS & VEGETABLES (ORGANIC), AGRICULTURAL PRODUCT PROCESSING, PRESERVING, PACKAGING AND STORING MACHINERY, LIFTING MACHINERY, BALANCES, PAPER PLASTIC PRODUCTS, SERVICES
- 5. Frequency that the Exhibition is held: annually
- 6. Date of the First Exhibition held: 23-25/4/2015
- 7. Exhibition Space Rent (in EURO):

Covered area non equipped (type 1-one side): $80 \in /\text{sq.m.}$ Covered area shell-scheme stand (type 2): $19 \in +/\text{sq.m.}$

Open-air space: € 50 / sq.m.

Registration fee for each exhibitor: 110€

8. Opening Hours: Thursday: 11:00-19:00

Friday: 10:00-19:00 Saturday: 10:00-18:00 Open only to Trade Visitors

9. Full Exhibition Organizer's Details: TIF-Helexpo S.A., Egnatia 154,Tel.:0030 2310 291 161, 0030 2310 291 111 Fax: 0030 2310 291 554, URL: www.helexpo.gr, e-mail: freskon@helexpo.gr, Project Manager: Mrs Tonia Nikolaidou

10. Number of Exhibitors 2015 a) Greek (direct): 139 (indirect): 6

b) Foreign (direct): 7 (indirect): 43

11. Number of Visitors 2015 a) Greek: 3.555

b) Foreign: 600 Total: 4.155

12. Countries that participated in the Last Exhibition:
Directly participating: France, Spain, Netherlands, Romania, Turkey

Indirectly participating: Australia, Austria, Belgium, Germany, Denmark, Japan, Spain, Italy, Canada, South Africa,, Netherlands, Turkey, Finland

13. ORIGIN OF FOREIGN VISITORS:

Lebanon, China, Egypt, Netherlands, Kuwait, Austria, Bulgaria, Cyprus, Czech Republic, Denmark, Dubai, Estonia, France, Germany, Italy, Jordan, Latvia, Lithuania Norway, Poland, Romania, Russia, Sweden, UAE, Ukraine, United Kingdom, Warsaw, Spain, Turkey, Serbia, Kosovo, Moldova, Albania, Belgium, FYROM, Hong Kong, Hungary, Slovakia, Kazakhstan



12-15/11 2015 THESSALDNIE
NTERNATIONAL
EXHIBITION &
CONGRESS
CENTRE

- 1. Exhibition Title: HOTELIA 2015 (Open to professionals and the public)
- 2. Exhibition Date: 12-15/11/2015
- **3. Exhibition Place:** International Exhibition & Congress Center of HELEXPO, Thessaloniki
- 4. Exhibition Total Space 2014 (in square meters): 1402 sq.m.
- **5. Exhibit products:** Hotel Equipment, Linen, Fabrics, Kitchen and Bath Equipment, Security Systems, Mass Catering Equipment, Technical Construction Companies
- 6. Frequency that the Exhibition is held: annually
- 7. Date of the First Exhibition that was held: 1995
- 8. Exhibition Space Rent (in EURO):

Covered area non equipped (type 1): € 90 - 110 /sq.m. Covered area shell-scheme stand (type 2): € 90 + 19 / sq.m.

Open-air space: € 51/ sq.m.

Registration fee for each exhibitor 90 €

9. Opening Hours: Thursday & Friday 11:00-20:00(Only for Trade Visitors)

Saturday: 11:00-20:00 (Trade Visitors & Public) Sunday: 11:00-18:00 (Trade Visitors & Public)

- 10. Full Exhibition Organizer's Details: TIF-Helexpo S.A., Egnatia 154, Tel.:0030 2310 291 161, 0030 2310 291 111 Fax: 0030 2310 291 658, URL: www.helexpo.gr, e-mail: an@helexpo.gr, Project Manager: Mrs Tonia Nikolaidou
- 11. Number of Exhibitors 2014 a) Greek (67) (indirect: 2) b) Foreign (3) (indirect: 69)
- 12. Number of Visitors 2014 a) Greek: 437 Trade visitors

b) Foreign: 64 Trade visitors Total: 2207

13. Countries that participated in the Last Exhibition: FYROM, Cyprus, Ukraine, France, Germany, Denmark, USA, Japan, India, Spain. Israel, Italy, Portugal, The Netherlands, Turkey, Czech Republic

Directly participating: FYROM, Cyprus, Ukraine
Participating through representatives: France, Germany, Denmark, USA, Japan,
India, Spain, Israel, Italy, Portugal, The Netherlands, Turkey, Czech Republic



- 1. Exhibition Title: 7th INTERNATIONAL EXHIBITION FOR BAKERY, CONFECTIONERY, RAW MATERIALS, READY-MADE PRODUCTS, MACHINERY AND EQUIPMENT (Open to Trade visitors only)
- 2. Exhibition Date: 26-29/2/2016
- **3. Exhibition Place:** International Exhibition & Congress Center of HELEXPO, Thessaloniki
- 4. Exhibition Total Space (in square meters): 6.926 (last edition in 2010)
- **5. Exhibit products:** BAKERY PASTRY ICE CREAM RAW INCREDIENTS, PASTRY & BAKERY MACHINERY, BAKERY & CONFECTIONERY PRODUCTS, CHOCOLATE, SUGAR & ICE CREAM PRODUCTS, PACKAGING PRODUCTS & DECORATION, EQUIPMENT FOR BAKERY & CONFECTIONERY and STORES EQUIPMENT
- 6. Frequency that the Exhibition is held: Biennially
- 7. Date of the First Exhibition held: 1976 in Thessaloniki
- 8. Exhibition Space Rent (in EURO):

Covered area non equipped (type 1): € 85 /sq.m. Covered area shell-scheme stand (type 2): € 19+/ sq.m. Open-air space: € 55 / sq.m.: (not applicable) Registration fee for each exhibitor € 100

9. Opening Hours: Friday, Saturday 10:00-20:00 Sunday 10:00-18:00

- 10. Full Exhibition Organizer's Details: TIF-Helexpo S.A., Egnatia 154,Tel.:0030 2310 291 142, 0030 2310 291 201 Fax: 0030 2310 291 692, URL: www.helexpo.gr, e-mail: artozyma@helexpo.gr, Project Manager: Mrs Sevi Kaffa
- 11. Number of Exhibitors 2010 a) Greek (direct) 109

b) Foreign (direct) 2

12. Number of Visitors 2010 a) Greek:

b) Foreign: Total: 10.475

13. Countries that participated in the Last Exhibition: 2

Directly participating: Bulgaria, Turkey

Participating through representatives: Austria, Belgium, France, Germany, Denmark, Switzerland, USA, Iran, Spain, Italy, China, United Kingdom, The Netherlands, Portugal, Sweden, Turkey, Czech Republic, Finland



HELLENIC JEWELLERY FAIR 2016 Metropolitan Expo, Athens

- 1. Exhibition Title: 29th INTERNATIONAL EXHIBITION FOR JEWELLERY, WATCHES, PRECIOUS STONES & EQUIPMENT (open to Trade visitors only)
- 2. Exhibition Date: Thursday 25- Sunday 28/2/2016
- 3. Exhibition Place: Metropolitan Expo, Athens
- 4. Exhibition profile: For professionals only
- 5. Exhibition Total Space 2015 (in square meters): 6.500
- 6. Exhibit products:
 - Jewellery
 - Watches
 - Precious and semi-precious stones
 - Packaging / Ornaments
 - Raw Materials
 - Machinery
 - Equipment
 - Security systems
- 7. Frequency that the Exhibition is held: Annually
- 8. Date of the First Exhibition that was held: 1987
- 9. Exhibition Space Rent (in EURO)

Covered area non equipped (type 1): € 120,00-150,00/sq.m. Covered area shell-scheme stand (type 2): € 120,00+18,00 / sq.m. Registration fee for each exhibitor 80,00 € 10. Opening Hours: Thursday-Sunday:10.00-20:00

11. Full Exhibition Organizer's Details: TIF-Helexpo S.A., Egnatia 154,Tel.:0030 2310 291 177, 0030 2310 291 111 Fax: 0030 2310 291 553, URL: www.helexpo.gr, e-mail: hjf@helexpo.gr, Project Manager: Mrs Eri Archonti

12. Number of Exhibitors a) Greek (direct) 267

b) Foreign (indirect) 136

Total: 403

13. Number of Visitors a) Greek: 3.492

b) Foreign: 130 Total: 3.622

Why participate in HELLENIC JEWELLERY FAIR?

- The most respected international fair for the jewellery sector in Greece
- Ideal business environment for companies who plan to explore the potentials of the jewelry market in Greece
- Ideal business environment for partnership search with professionals of the wider Balkans area.
- Hosted buyers program from Russia, Lebanon, UAE, Poland, Algeria, Croatia, Cyprus, Egypt, Jordan, Saudi Arabia, Tunisia.
- Attracts visitors with special interest in religious jewelry & articles
- In the right time for the seasonal purchases before the upcoming Easter holidays
- Targeted marketing campaign through specialized press and internet in Greece and abroad

Why visit HELLENIC JEWELLERY FAIR?

- the most respected international exhibition of the jewellery sector in Greece, chosen by the leading Greek companies
- to get acquainted with the Greek jewelry design that is inspired by a thousands of years long tradition
- to explore the potentials of Greek jewelry market in relation to the increasing tourism influx
- to contact and network with suppliers with orthodox religious jewelry
- To contact and network with suppliers with jewellery for children
- Ideal business environment for partnership search with professionals of the wider Balkans area.
- to be informed on the latest trends for the upcoming Easter and Spring/Summer season.

Extras:

- free shuttle bus from the airport to the exhibition center and vice versa.
- provision of pre-registration services
- Special prices in hotels
- Cloakroom
- free parking
- free exhibitors' e-catalogue
- 5' minutes distance by car from the International Airport of Athens 'ELEFTHERIOS VENIZELOS', directly linked to all major international destinations.

Ground Plan

HELLENIC JEWELRY FAIR 2016 will cover half 1 & 2:



Access to the fairgrounds

The METROPOLITAN EXPO Event Centre is located at Athens International Airport "Eleftherios Venizelos" in Spata, Attica, just 2 km after the Airport buildings and a few minutes from the station of the Metro and Suburban Railway.

Access to the METROPOLITAN EXPO is more than easy through a large number of transportation options, from the Metro and bus to the plane and car.

Through the most modern and safe roads, METROPOLITAN EXPO is just:

- 2 minutes distance from the Airport
- 35 minutes distance from downtown Athens
- 15 minutes distancefrom the National Road Athens / Thessaloniki
- 30 minutes distance from the National Road Athens / Patras Tripoli

It is also easily accessible to visitors from outside the region of Attica via the connection of the <u>National</u> Highway and Attiki Odos.

In detail:

By road

Via Attiki Odos Expressway, 2 km after all the Airport facilities (Arrivals, Departures, Hotel, Metro station etc.), and with practical parking lots.

By air

METROPOLITAN EXPO is a short distance from the Athens International Airport "Eleftherios Venizelos". Shuttle buses service is provided for the distance between the Athens International Airport and the exhibition centre.

By Public Transport

Metro

Airport stop, line 3 – Aigaleo / Monastiraki / Doukissis Plakentias / Airport

Suburban Railway

Airport stop, line Neratziotissa / Doukissis Plakentias / Airport

Buses

All Attica's Express buses to the Airport (X92 / Kifisia – X93/KTEL Kifisou & Liosion - X95 / Syntagma - X96 / Piraeus - X97 / Dafni)

KTEL Buses

Connection with the Port of Rafina, Markopoulo, Keratea, Kalyvia and Lavrio.

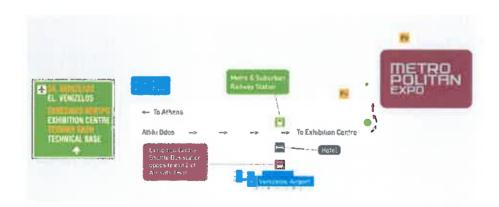
Connection of the exhibition center with public stations

All public transport stations (Metro-suburban railway OASA and KTEL Buses and Airport) are only 5 minutes away from the METROPOLITAN EXPO.

Shuttle bus service

Shuttle bus service is provided every 30' minutes for the distance between the Athens International Airport and the exhibition centre. Shuttle buses are parked outside gate 2 of Arrivals with the especially mark "Exhibition Centre".

Access Map:



Useful Information

Athens International Airport "Eleftherios Venizelos"

T (+30) 210 3530000 web site: <u>www.aia.gr</u>

e-mail: airport_info@aia.gr

Olympic Air

T 801 801 0101 - 210 3550500 web site: www.olympicair.com

email: customerservice@olympicair.com

Aegean Airlines

T 801 11 20000 web site: www.aegeanair.com

e-mail:contact@aegeanair.com

Attiko Metro

T (+30) 210 6792399 web site: www.ametro.gr

e-mail: info@ametro.gr

Suburban Railway/ OSE

T 1110 web site: www.proastiakos.net

Attiki Odos

T (+30)210 6682222 web site: <u>www.aodos.gr</u> e-mail:costumercare@attikesdiadromes.gr

OASA

T 185 web site: www.oasa.gr

e-mail: oasa@oasa.gr

Attica KTEL Buses

T 14505 web site: www.ktel.gr

Ferry Routes

Ferry routes T 14541 Piraeus Port Authority T 210 4147800 Rafina Port Authority T 22940 22300 Lavrio Port Authority T 22920 25249

Radio Taxi

<u>Telephone</u> centre for complains and taxi information: 1019

Enotita T 210 6459000 Ermis T 2104115200 Hellas T 210 6457000 Ikaros T 210 6015700 Kosmos T 18300



31|10 - 2|11 2015 ΔΙΕΘΝΕΣ ΕΚΘΕΣΙΑΚΟ & ΣΥΝΕΔΡΙΑΚΟ ΚΕΝΤΡΟ ΘΕΣΣΑΛΟΝΙΚΗΣ



- 1. Exhibition Title: 30th International Exhibition for Jewellery, watches, precious and semi-precious stones, machinery and equipment
- 2. Exhibition Date: 31/10-2/11/2015
- **3. Exhibition Place:** International Exhibition & Congress Center of HELEXPO, Thessaloniki
- 4. Exhibition Total Space 2014 (in square meters): 1.800 sq.m.
- **5. Exhibit products:** Jewellery, clocks, watches, precious & semi-precious stones, machinery, equipment
- 6. Frequency that the Exhibition is held: annually
- 7. Date of the First Exhibition that was held: 1985
- 8. Exhibition Space Rent (in EURO):

Covered area non equipped (type 1): € 74,00-95,00/sq.m. Covered area shell-scheme stand (type 2): € 74,00+19,00/ sq.m. Registration fee for each exhibitor € 80,00

9. Opening Hours:

Saturday - Sunday : 10:00-20:00

Monday: 11:00-19:00

10. Full Exhibition Organizer's Details: TIF-Helexpo S.A., Egnatia 154,Tel.:0030 2310 291 162, 0030 2310 291 111 Fax: 0030 2310 291 553, URL: www.helexpo.gr, e-mail: kosmima@helexpo.gr, Project Manager: Mrs Tombazi Anna, Mrs Eri Archonti

11. Number of Exhibitors 2014 a) Greek (direct): 104

b) Foreign (indirect): 2 Total: 106

12. Number of Visitors 2014

a) Greek: 1.777

b) Foreign: 136 Total: 1.913

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13. Countries that participated in the Last Exhibition:

Directly participating: Spain, Germany **Participating through representatives:** Hong-Kong, Switzerland, Italy, USA, Germany, Austria, England.

Why participate in KOSMIMA?

- ideal business environment for companies interested to explore the potentials of the jewelry market in Greece
- provides the framework for networking with professionals of the wider Balkans area.
- Hosted buyers program from target-countries for B2B contacts
- in the right time for the seasonal purchases before the upcoming Christmas holidays
- targeted marketing campaign through specialized press and blast newsletters to professionals in Greece, Balkans, Russia, Ukraine, U.A.E.

Services to exhibitors:

- Free parking within the fairgrounds
- Free wireless internet
- Special prices for hotel reservations
- Medical services

Why visit KOSMIMA fair?

- to explore the possibilities of Greek jewelry market
- to get acquainted with the Greek jewelry design that is inspired by a thousands of years long tradition
- to be informed on the latest trends and make your choices from a wide range of products for the upcoming Christmas season
- to network with companies presenting orthodox religious jewelry and articles
- to find a large selection of jewelry for children
- Ideal business environment for partnership search with professionals of the wider Balkans area.



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Services to visitors:

- online pre-registration
- free parking within the fairgrounds
- expopartenariat, e-service for appointment booking with trade visitors
- · free catalogue copy
- special prices in hotels
- medical services





HOSTED BUYERS PROGRAM: Fix your appointments, NOW!

WHAT IS IT?

It is a service provided by HELEXPO to exhibitors and visitors, based on the promotion of cooperation among businesses, through pre-arranged business meetings. Companies participating in HELEXPO field exhibitions will have the opportunity to meet exhibitors, thanks to a customized software program, where business meetings can be pre-arranged within the exhibition area. This is achieved through a state of the art electronic system.

WHY SHOULD YOU PARTICIPATE?

- You ensure your business meetings (face to face) with companies of your choice
- You have better control of the time spent at the Fairgrounds
- You open new business opportunities
- You get acquainted with products and services which are 100% relevant to your business activities
- You find the appropriate colleagues in your field
- You exchange knowledge in your business area of interest
- You arrange your appointments according to your needs

HOW TO REGISTER

- You must fill in the forms: "Trade Visitor's Requested Data", "Co-operation Profile"
- The forms must be sent to the Commercial & Economic Section of the Greek Embassy in your country, with c.c. to HELEXPO, or directly to HELEXPO at: kostopoulou@helexpo.gr, skoulikaraki@helexpo.gr
- An evaluation of your application by HELEXPO will follow. Please note that a first-comefirst-served order will be followed for all applications.
- If accepted as hosted buyer, you shall receive a User Account from HELEXPO as well as directions on how to proceed with the pre-arrangement of your appointments with our exhibitors, through our on-line B2B Program. A minimum of 12 appointments per Hosted Buyer is a prerequisite for the final confirmation of your participation in the Program. Furthermore, HELEXPO maintains the right to additionally arrange another 5-10 appointments for you, according to your fields of interest and our exhibitors' requests.
- Your accommodation and/or flight arrangements shall be settled by HELEXPO.
- Your transfer from and to the airport as well as from the hotel to the fairgrounds and back will be arranged by HELEXPO.
- In case of non confirmation of your visit (hotel & air ticket) and your B2B appointments latest ten days prior to the opening of the exhibition your participation in the Hosted Buyers Program will automatically be cancelled (as will also be the case for your air-ticket and hotel bookings)
- In case you require an Invitation Letter for VISA purposes, HELEXPO will provide it to you, as long as you inform us accordingly two months prior to the exhibition you shall be visiting. In case you already have a VISA, you shall be requested to send a copy to HELEXPO together with the forms to be filled in.
- Printed material as well as your entrance badge shall be available at your hotel, upon arrival.
- Our executives will provide any necessary assistance and information to you during your visit at the exhibition.
- Before leaving the Fairgrounds, you shall be asked to fill in a respective questionnaire with regards to your visit.

Take advantage of the opportunity HELEXPO is offering free of charge, to ensure successful business contacts and partnerships, combining work with pleasure and added value services, in a rich and hospitable exhibition environment. Further details on your visit will be sent to you in due time.

We wish you every success in your business transactions and are looking forward to welcoming you at our premises!