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Προς: Όλους τους Εισαγωγείς και Μέλη Επιχειρηματικού Συνδέσμου Κύπρου – Ουγγαρίας

Από: Τμήμα Υπηρεσιών και Εμπορίου

Κυρίες, Κύριοι,

Σας αποστέλλεται κατάλογος με Ουγγρικά προϊόντα και υπηρεσίες. Για περισσότερες πληροφορίες και οι ενδιαφερόμενοι μπορούν να επικοινωνήσουν με την Πρεσβεία της Ουγγαρίας στην Αθήνα στην ηλεκτρονική διεύθυνση mission.ath@mfa.gov.hu

Με εκτίμηση

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Διευθυντής Υπηρεσιών και Εμπορίου ΚΕΒΕ

Κοιν.: κ. Λοϊζου Γενικό Επίτιμο Πρόξενο της Ουγγαρίας στην Κύπρο

### **HUNGARIAN PRODUCTS AND SERVICES**

#### Medical sector:

- single-use, sterile disposable items (e.g. hypodermic needles, infusion & transfusion devices, catheters, bags etc.)
- band-aid, gauze
- diagnostic, analytical and hospital equipment and tools (e.g. for blood-sugar and urine analysers, endoscopic equipment, portable ECG devices, incubators, blood pressure gauges, surgery tools etc.)
- specialized hospital furniture
- prostheses and prosthetic parts (e.g. joint replacements)
- testing of drugs
- fully-equipped emergency cars

# **Pharmaceutical products:**

- a wide range of drugs and input materials used in the pharmaceutical industry
- dietary supplements (e.g. products with vitamins, micro-elements, natural extracts etc.)

#### Agricultural sector:

- farm machinery (no tractors but almost any kind of equipment for tillage, spraying, sowing, harvesting, processing etc.), forestry machines
- environmentally friendly (natural) solutions for enhancing the water storage capacity of the soil, thereby considerably decreasing drought risks and irrigation water usage
- micro-nutrient solutions for foliar applications

#### Food and drinks:

- high quality products for high-end tourism establishments (e.g. jams, tea, goose liver, mangalitza pork products, confectionery etc.)
- mineral water, fruit juice, wine, sparkling wine, spirits
- dairy products for final consumption or for further processing (e.g. cheese, ice cream, milk powder etc.)
- meat and meat products
- pasta
- canned or preserved fruit and vegetable products, mushrooms, frozen vegetables and sweetcorn

# Information and communication technology:

- management software applications for a wide range of businesses and firms
- banking applications (e.g. mobile transaction security)
- system and data security, solutions for the restoration of damaged data

#### **Environment and water industry:**

- environmental technologies, services and equipment (e.g. remediation of surface mine sites, ground water management and preservation)
- water purification technologies and equipment for safe drinking water (e.g. elimination of arsenic pollution etc.)
- wastewater treatment technologies and equipment (incl. various turnkey solutions for communal wastewater treatment even within densely populated urban locations)
- technologies and equipment for communal solid waste treatment as well as for hazardous waste treatment (e.g. environmentally friendly incineration technologies, recycling technologies, elimination of medical waste, chemicals, oil etc.)

solar technologies

### High-tech industries:

- telecommunication and automation
- aeronautic equipment, sports airplanes
- electronic equipment and parts
- automotive industry products

### Defence industry products and services:

- modernization of radar systems
- elimination or deactivation of ammunition and explosives
- hand weapons (e.g. sniper and destroyer rifles)

# Vehicles and parts:

- urban buses (diesel or electric), special vehicles (e.g. garbage trucks, street cleaning cars etc.)
- trailers and semi-trailers
- automatic power transmission systems for buses, trucks and other heavy vehicles

### Fashion and clothing:

- designer clothes and jewellery
- special fabrics (e.g. fireproof, insulating etc.)

## Furniture and equipment for the hoteling industry (e.g. pools)

<u>As an investment target</u>, Hungary is a good location (proven by lots of long-term investments) for the following:

- manufacturing
- IT
- shared service centres
- logistics
- research and development in high-tech industries, life sciences and biotechnology, material science
- tourism

The tax system is particularly favourable for the productive industries and for R+D+I (10% CIT rate for the first EUR 1.6 million of company tax base, 19% for the remaining profits; a wide range of direct incentives and tax breaks for investments in these fields), vocational and higher education is internationally acclaimed.