

Friday, 06 June 2014

To: All Interested Parties

From: Secretary General of the ICC Cyprus

Subject: ICC International Financial Crime Forum 2014
Limassol Cyprus, 9-10 July 2014

The International Chamber of Commerce (ICC) in cooperation with ICC Cyprus is organizing the above mentioned forum on the 9-10 July 2014. The Forum will look at practical approaches to identify and tackle the potential pitfalls faced by those using financial instruments within international banking and financial services.

The Forum held in association with the Cyprus Chamber of Commerce and Industry will present the latest trends and developments in international fraud and will look at the motives and tools available to a fraudster to further the crime and how the financial sector institutions can identify and stop these crimes using the existing regulatory frameworks.

The forum is ideal for those from financial institutions such as national FIU's, compliance and risk departments within international banks, regulators, lawyers, accountancy firms, stock brokers and law enforcement agencies. The Forum provides a unique opportunity to share best practice ideas with an aim to influence future anti-fraud and money laundering initiatives with government officials and financial sector decision-makers.

The conference will take place on the 9 and 10 July 2014 from **9am- 4:30pm** at the Royal Apollonia in Limassol. Below you may find the agenda and for participation or any other assistance please contact Georgia Venizelou or Lia Riris from the Cyprus Chamber of Commerce and Industry (gvenizelou@ccci.org.cy, tel. 22889840) or you can contact the ICC Financial Investigation Bureau directly, Cyrus Mody on email: cmody@icc-ccs.org.

Best Regards

Lia Riris
ICC Cyprus

Cyprus National Committee

2014 International Financial Crime Forum - Cyprus

Royal Apollonia Hotel, Limassol

09 - 10 July 2014

Examining financial fraud, due diligence and financial intelligence

Why Attend the Forum?

- ◆ Gain awareness of international trends in financial instrument fraud
- ◆ Watch speakers analyse major case files in financial fraud
- ◆ Discover new and innovative due diligence measures
- ◆ Enhance investigative techniques in combating financial fraud
- ◆ Examine how to reduce risk through financial networking
- ◆ Understand institutional vulnerabilities and how to mitigate them
- ◆ Understand the legal remedies available to combat fraud
- ◆ Opportunity to network with financial sector professionals

Forum Aims & Benefits

The ICC Financial Investigation Bureau (ICC-FIB) Cyprus Forum will look at practical approaches to identify and tackling the potential pitfalls faced by those using financial instruments within international banking and financial services.

The unique approach of this specialist interactive Forum presents delegates from around the world with the latest fraud trends and developments, and assists them in dealing with financial crime, money laundering and counter terrorism financing issues.

The Forum also provides delegates with the opportunity to share best practice ideas and to influence future anti-fraud and money laundering initiatives with government officials and financial sector decision-makers.

Ideal for those from financial sector institutions such as national FIU's, international bank compliance and risk departments, regulators, lawyers, accountancy firms, stock brokers and law enforcement agencies, the Forum held in a location specially chosen to enable presentations and discussions to be held in an environment that is not only beautiful, but also ensures privacy and discretion.

Key Forum Topics

- ★ Focus on Cyprus
- ★ The changing role of banks
- ★ Risks to banks
- ★ Enforcing Compliance
- ★ HYIP scams

- ★ Ponzi schemes
- ★ Money Laundering
- ★ Concealing illicit funds
- ★ Following the money trail
- ★ Recovering assets

2014 International Financial Crime Forum - Cyprus: Programme

DAY 1: WEDNESDAY 9 JULY 2014

0800 - 0900 Forum Registration

0900 - 0915 Welcome and introductory remarks
by the Chairman

Part I The View from Cyprus

0915 - 0945 **Keynote Address**

The Changing Role of banks to deal
with Regulatory Compliance

0945 - 1015 **Business priorities and challenges in Cyprus**

1015 - 1045 Contact Break

Part II Traditional Financial Crimes - An Overview

1045 - 1145 **Fraud Trends - Keynote Address**

1145 - 1215 **Boiler Room Schemes**

1215 - 1245 **High Yield Investment Scams**

- Why people still fall for it - Case Study

1245 - 1400 Lunch

1400 - 1430 **Ponzi Schemes - A favourite White Collar Crime**

Part III The Risk - Know your Criminal

1430 - 1500 **The Risks to Banks and Financial Institutions**

How are they exposed to financial crime and what
can they do to reduce the risk

1500 - 1530 Contact Break

1530 - 1615 **Know Your Criminal**

Spotting the Tell-Tale signs to avoid
becoming a Victim

1630 - 1700 Questions, Discussion and Concluding Remarks

1900 - 2200 Forum Dinner

DAY 2: THURSDAY 10 JULY 2014

0900 - 0915 Chairman welcome and setting the scene

Part IV Regulatory Compliance - A New Challenge

0915 - 1015 **Regulator's Perspective on Enforcing Compliance**

Keynote Address - Overcoming the challenges of
compliance from a national perspective

Part V The New Age of White Collar Crime

1015 - 1045 **Asset Tracing, Freezing and Confiscation
of illegal proceeds in Cyprus**

1045 - 1115 Contact Break

1115 - 1200 **Techniques to Conceal the Source of Illicit Funds**

Are offshore locations vulnerable?

1200 - 1230 **Organised Crime**

Analysis of a current money laundering scenario

1230 - 1400 Lunch

Part VI Recovering Assets, Prevention, Detection, Due Diligence and Avoidance

1400 - 1430 **Following the Trail, Crunching the Numbers
and Identifying Stolen Assets**

1430 - 1500 **Recovering Assets**

Tracking and attacking the proceeds of fraud

1500 - 1530 **Prevention and Control from the front line**

1530 - 1600 Questions, Discussion and Concluding Remarks

ABOUT THE ICC-FIB

The ICC Financial Investigation Bureau (FIB) was established in 1991 to act as a focal point for the financial services sector in all matters relating to major fraud, money laundering and counter terrorism financing.

The activities of the FIB have since expanded to include conducting worldwide investigations and assisting Financial Intelligence Units (FIUs) and other government regulatory bodies, including law enforcement.

The FIB is part of ICC Commercial Crime Services, a specialised division of the International Chamber of Commerce, the world business organisation, and works closely with international organisations on matters connected with its specialist role.

TARIFF DETAILS

FORUM COST: €500.00

**To include all lunches, coffee breaks
and the Forum Dinner.**

CYPRUS RESIDENTS

SPECIAL DISCOUNTED RATE: €250.00

For organisations regulated by the Cypriot Financial Services Authority, Members of Cypriot Chamber of Commerce and Cypriot businesses.

Please register online at www.icc-ccs.org/cyprus2014

* All registrations must be received by 15 June 2014.

* Cancellations must be received by 1 June 2014 for full refund. No refunds on cancellations after 1 June 2014.

Disclaimer: The organisers reserve the right to change the programme, the venue or the speakers without prior notice, or postpone or cancel the event.

To register for the 2014 International Financial Crime Forum - Cyprus, please go to our website and register online at: www.icc-ccs.org/cyprus2014

Website: www.icc-ccs.org/cyprus2014

2014 International Financial Crime Forum - Cyprus: Venue



It is with pleasure that I wish to commend to you the inaugural International Financial Crime Forum - Cyprus. The experience of previous FIB Forums has shown that the practical nature of this Forum is both personally rewarding and commercially invaluable to all who attend.

We hope to have the pleasure of seeing you in Cyprus in 2014.

*Jean -Guy Carrier
Secretary General
International Chamber of Commerce*

Paris May 2014

The venue for the Forum is **The Royal Apollonia Beach Hotel in Limassol**, the island's second largest city. The Royal Apollonia is a luxury 5* hotel located on a quiet beach that provides an all-round Mediterranean experience and boasts some of the best views of the island's southern coastline.

Limassol is the maritime hub of Cyprus and works hard to foster its reputation as a party town. Visitors often pass along the 13km coastal walkway that stretches from the St Raphael Marina to the Old Harbour. Others may prefer the grandeur of the Medieval and Kolossi castles and the traditional narrow street of the Old Town.

The Royal Apollonia offers various types of luxury accommodation and bedrooms that have all been totally redesigned Winter 2012/13. It has an outside swimming pool and four restaurants offer a variety of cuisine to suit every palette. Inside, the Royal Spa boasts a fully equipped gym and swimming pool.

All guest rooms have been carefully designed using materials and soft furnishings in warm earthy colours. Room amenities include an en-suite bathroom, central air-conditioning/heating, direct dial telephone, safe deposit box, hair dryer in the bedrooms, mini bar, colour satellite TV, wifi, tea and coffee-making facilities and a balcony with sea or mountain views. Wheelchair access is available to all floors, restaurants, bars and the pool grounds.

Depending on numbers, the Forum will take place in either the Olympus room, with space for 200 delegates, or the Hermes and Athina rooms, with a combined capacity for 90 delegates.



MORE INFORMATION

Please visit the 2014 International Financial Forum - Cyprus website at www.icc-ccs.org/cyprus2014

Or Contact:

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