



CYPRUS
CHAMBER OF
COMMERCE AND
INDUSTRY



11 February 2014

**TO: ALL MEMBERS
& MEMBERS OF THE CYPRUS EGYPT BUSINESS ASSOCIATION**

Dear Members,

**SUBJECT: TRADE MISSION TO THE CAIRO INTERNATIONAL FAIR AND B2B
MEETINGS AT THE CAIRO CHAMBER OF COMMERCE**

The Cyprus Chamber of Commerce and Industry and the Cyprus Egypt Business Association, would like to inform all Members that any company that would like to visit the ***Cairo International Fair*** and meet members of the ***Cairo Chamber of Commerce*** will have the opportunity to participate in a special *2 day programme* organized by the Cyprus Chamber of Commerce & Industry and the Cyprus Egypt Business Association, in cooperation with the Egyptian Embassy in Cyprus and the Cairo Chamber of Commerce.

The Trade Mission is organized after an invitation of the Cairo Chamber of Commerce and the Egyptian Embassy in Cyprus who have undertaken to facilitate both the B2B meetings and the visit to the Cairo International Fair.

Programme

The Programme will be as follows:

- 18.03.14** **Departure for Cairo & Transfer to Hotel**
- 19.03.14** **Visit to the Cairo Chamber of Commerce & B2B Meetings**
- 20.03.14** **Visit to Cairo International Fair (Guided Tour)**
- 21.03.14** **Return to Cyprus**

Participation Form

To participate in the Trade Mission, complete the attached form and return it to the Cyprus Chamber of Commerce & Industry no later than **26.02.14**.

Participation Fee

The Participation fee is non-refundable and has been set as follows:

- €300** Members of the CCCI and/or Bilateral Business Association operating under the auspices of the chamber
- €400** Non-Members

The Participation Form must be accompanied by a cheque or proof of deposit into one of the accounts below:

- | | |
|---|-------------------------|
| Bank of Cyprus account number | 0194-12-006537 |
| Bank of Cyprus Ltd (ex Laiki Bank) | 011-11-010935 |
| Hellenic Bank account number | 121-01-013924-01 |



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Cairo International Fair (CIF)

The CIF is an annual event organized by the Egypt Expo & Convention Authority EECA; under the auspices of the Ministry of Industry and Foreign Trade. It aims to create favourable conditions for local and foreign enterprises and trade organizations to search for business partners, expand markets, develop production, business and import/export activities as well as showcasing new products and services.

Under the theme "**EGYPT: Gateway of Trade**" which will be held in Cairo, the 47th CIF will be one of the most important trade promotion events in Egypt in March of each year.

Yours Sincerely,

[Theo Andersson](#)

Officer, Dept. of International & Public Relations
Cyprus Chamber of Commerce & Industry

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Cairo International Exhibition (47)

Cairo International Fair (CIF) is a well-established multi-sectorial trade event that has in the last Forty six; (46) years provided a unique platform for marketing products and services. It has enabled participants from overseas to introduce new and improved technologies on Egypt and Middle East markets.

CIF's business success is demonstrated by the increased participation of exhibitors from both the foreign and in the host country. CIF 2013 attracted more than 800 exhibitors from 17 countries and the number of visitors was more than one million.

Facts about Cairo International Fair: -

Date of the exhibition: 19-28 March 2014

Location: Fairground - Nasr City - Cairo (15 minutes from Cairo International Airport)

Under the auspices of : Ministry of Industry and Foreign Trade

Sponsors : relevant ministries and government agencies, chambers of commerce and industry of Egypt and Egyptian business organizations

Media Coverage : CIF drives the attention of all Egyptian media, the regional and international satellite channels , Egyptian and Arab radio.

Exhibitors : More than 17 countries and more than 800 companies

Expected attendance : more than 20 thousand businessmen and million public visitors.

Facilities and services for exhibitors and visitors

- Restaurants
- Banking services
- customs area for foreign exhibits during the show
- services and facilities for seminars and press conferences
- press center
- Communications services - fixed and mobile phone, Internet and fax.
- unique selling opportunities for the business and consumer of Egyptians and non-Egyptians.
- organizing tours for the pavilions' directors.
- Issuing catalogue includes the names of exhibitors

Rental fees:

Hall No. 19, hall investment (unfurnished & air conditioned)	US \$ 220 / m2
Furnished & air-conditioned tents	US \$ 300 /m2
Open area (min. 50 m2)	US \$ 100 /m2
Open area for Transport sector	US \$ 50 /m2
Shell scheme	US \$ 50 /m2
One page in the exhibition catalogue (4 colors)	US \$ 300 /m2

- The rental fees include VAT for covered areas only.
- 10 % extra area will be offered for areas 500 m2 and more.
- If the exhibitor wishes to undertake his decoration works or through a registered decoration company at EECA , he will pay L.E 30/m2 for covered display and L.E 15/ m2 for open display .
- If the exhibitor wishes to undertake his decoration works through an unregistered decoration company at EECA ,
- This decoration Company will pay the registration fees.

Organizer: Egypt Expo and Convention Authority

Tel: 002 02 24 03 29 68 - 002 02 22 60 78 39

Fax: 002 02 22 60 78 21 / 45 / 48

Website: www.cairofair.com

e-mail: info@cairofair.com



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στην υπηρεσία της επιχείρησής σας

**CYPRUS - EGYPT
BUSINESS ASSOCIATION**
Associated with the Cyprus Chamber of Commerce & Industry



